

Roanoke Arts Commission

William Penn, Chair Donna Davis, Vice-Chair John Hitchins, Jr., Treasurer Ben Bazak, Placemaking Chair Melissa Murray, Recording Secretary John Black Aila Boyd Becky Carr John Cornthwait, Planning Chair Jim Davis Charlene Graves Demetrius Johnson Amya Matthews Catherine Koebel Stromberg, Funding Chair MaryJean Levin Meighan Sharp



2025-2026 VVORK PLAN

COMMITTEES

Collections Funding Placemaking Planning Executive

FY 25 COLLECTIONS

Larger than Life Sculpture Call (6 new works on the Elmwood Art Walk)

Cover Story Municipal Building Exhibition (closing Sept 5)

Domestic Violence Embroidery Exhibition

Pilgrim at Tinker Creek Community Book Discussion

Courthhouse Youth Art Exibition

Pilgrims at the Creek Exhibition (opens Oct. 20)

Youth Courthouse Exhibition

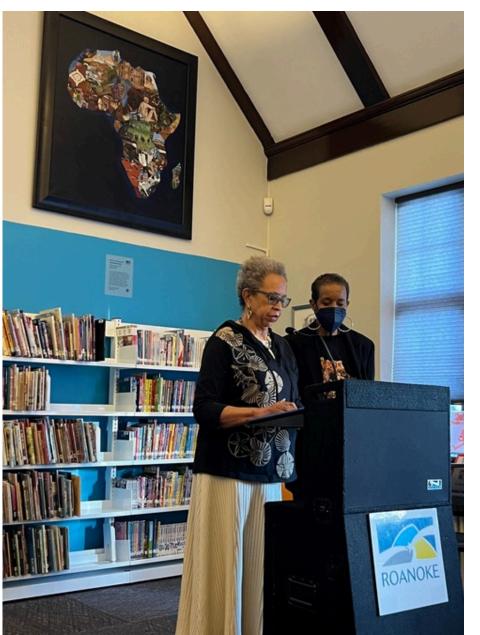
Quilt Exhibits

Purchases of New Work by Regional Artists

Collection Maintenance and Online Access













FY 25 FUNDING

Application and Grant Management

Piloted a new application system for Arts and Culture and Human Services Grantees

Managed \$336,500 in grants supporting arts and cultural programs offered by community nonprofits

Application and Grant Management (opens Dec. 5)

Beginning oversight of \$300,000 in arts and cultural grants

\$15,000 budgeted in 2025 Arts and Cultural Plan inspired public art projects













FY 25 PLACEMAKING

Daisy Art Parade and neighborhood coaching

Arts Connect Neighbors Catalog (100 activities to date)

Seven murals completed

22 artists in residence

Busk Roanoke (Workshop & Network Support) Daisy Art Parade & Activations in 5 emerging neighborhoods

NEW Catalog!

Five murals

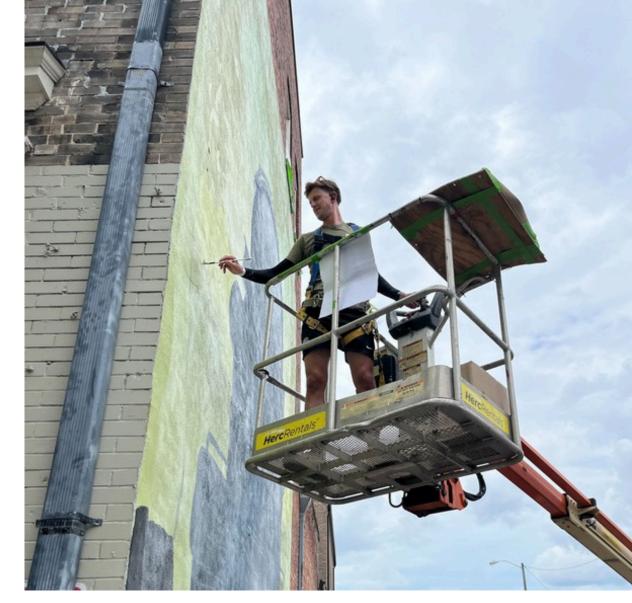
10 artists in residence

6-10 signal box murals (with Transportation)

Projects at Main Street Bridge, Eurkea Park Center, Washington Pool Building, Mill Mountain















FY 25 PLANNING

Formally began Arts and Cultural Plan Development

Trained more than 50 artists and neighborhood leaders in Story Circles

Convened a guiding steering commitee

Identified core values

(Last Arts and Cultural Plan - 2011)

Story Circles through early fall

Convening of stakeholders and attendance at partner events

Values based development of action items

Synthesis of information / plan writing

Plan brought to Council in early 2026





MISSION

Our mission is to create a plan that reflects our community's commitment to arts and culture — and charts a path to broader access, stronger infrastructure, and meaningful local impact.

VISION STATEMENT

The Roanoke Arts & Cultural Plan envisions a vibrant and connected future for Roanoke — where creativity thrives, participation runs deep, and the arts strengthen our sense of community while supporting personal and economic growth.

We're committed to creating a plan that reflects the *spirit*, *stories*, and *aspirations* of the people who call this city home, and to ensuring that arts and culture remain central to shaping our region's next decade.

AND THE TLDR

We envision a Roanoke where creativity builds bridges, culture lives in every neighborhood, and the arts help shape a future we design — together.

VALUES

Bring people together. Make space for everyone. Imagine what's possible. Celebrate along the way. Nurture what's next.

FY 25 EXECUTIVE

Youth Poet Laureate Planning with Roanoke Public Libraries

Art by Bus Project with ValleyMetro and Ride Solutions

Executive Directors Roundtable

It's Here Strategy

Weekly Newsletter

Two NEA Applications

Youth Poet Laureate Process with Roanoke Public Libraries

Art by Bus Project with ValleyMetro and Ride Solutions

Executive Directors Roundtable

It's Here Strategy

Weekly Newsletter









2025-2026 V/ORK PLAN

BUDGET SOURCES

City of Roanoke Percent for Art Fund

National Endowment for the Arts

Daisy Art Activations (\$40K remaining)

Arts Connect Neighbors (\$29K canceled by the NEA)



2025-2026 VVORK PLAN

BUDGET

Collections	\$100,000
Funding	\$15,000
Placemaking	\$215,000
Planning	\$4,000
Executive	<u>\$10,000</u>

 TOTAL
 \$400,000

 REMAINING BALANCE
 \$200,000

 2024-5 COMPARISON
 \$375,000



2025-2026 V/ORK PLAN



THANK YOU

Questions, comments, or guidance?