

# ROANOKE ARTS

AUGUST 2024

## IT'S HERE

THE ARTS,  
ENTREPRENEURSHIP +  
PLACEMAKING IN  
ROANOKE, VIRGINIA

## 40 YEARS

CELEBRATING FOUR DECADES  
OF PROGRESS, ART & FUN

## ARTS CONNECT

FALL IN LOVE THROUGH THE ARTS

## LEVERAGING CREATIVITY

WITH STRATEGIC PUBLIC INVESTMENT

## CHAIN OF DAISIES

A COMMUNITY ARTS STRATEGY EVOLVES

# 2023-24 ANNUAL REPORT + A LOOK AHEAD



- Annual update from the Roanoke Arts Commission
  - Report available at [www.roanokearts.org/year](http://www.roanokearts.org/year)
- Celebrating the work of
  - Our volunteer commissioners and committees,
  - Our community of artists, and
  - Our partner arts organization
- 2024-25 Workplan





Dorothy Gillespie  
1979





Photo: Ashley Wilson-Fellers, The Roanoker Magazine



# HELEN BARBARA DEAN

APRIL 10, 1945 - MAY 12, 2024



# CREATING OUR COMMUNITY CULTURE







# COLLECTIONS



# FUNDING



# PLACEMAKING



# PLANNING





**FY2024  
Budget**

Arts Bus

J. C. STAL  
Let Your M

be ati



# THE YEAR AHEAD

## FY2025 Budget

A vibrant watercolor illustration of a town. In the background, a tall yellow church with a steeple stands on a hill. To the left, there are colorful houses in shades of pink, yellow, and blue. A red car is driving on a road that curves through the town. In the foreground, a person with dark hair and sunglasses is smiling, wearing a yellow shirt. The overall style is soft and artistic, with a mix of green hills and blue sky.

**ARTS CONNECT NEIGHBORS ACTIVITIES**  
**DAISY ART PARADE**  
**DAISY ART NEIGHBORHOOD ACTIVATIONS**  
**THE ROANOKE COVER STORY EXHIBITION**  
**LARGER THAN LIFE SCULPTURE EXHIBITION**  
**CULTURE CHECK ROANOKE**  
**IT'S HERE COLLECTIVE MARKETING STRATEGY**  
**BUSK ROANOKE!**  
**ARTS & CULTURAL PLAN DEVELOPMENT**  
**RESIDENT ARTIST PROGRAM**  
**MURAL DAYS**  
**ART BY BUS**  
**DOMESTIC VIOLENCE EMBROIDERY EXHIBITION**  
**HOUSING INSECURITY EXPLORED II EXHIBITION**  
**ARTIST ACTION GRANTS**  
**YOUTH POET LAUREATE**  
**COLLECTIONS COMMITTEE TRAINING**  
**GREENWAYS AMENITIES STRATEGY**









# THE MURAL FRONT



# ARTS CONNECT NEIGHBORS

2024 Catalog

2024 Catalog



Connect your neighbors by hosting a **FREE** art workshop or performance in your City of Roanoke neighborhood.

ARTS CONNECT ROANOKE

## ARTS CONNECT NEIGHBORS MID-YEAR SHOUT OUT!

A SIX-MONTH PROGRESS REPORT ON OUR BIG EXPERIMENT CONNECTING NEIGHBORS



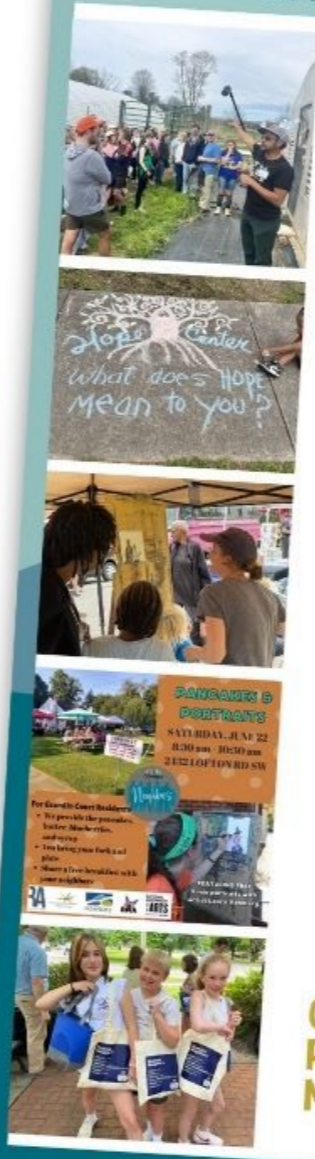
WE'VE PROVIDED **40** FREE NEIGHBORHOOD ACTIVITIES

IN **19** NEIGHBORHOODS across **4** quadrants

**50%** OF THE **50** CATALOG OFFERINGS HAVE BEEN SELECTED

WE'VE ONLY USED **60%** OF OUR CURRENT RESOURCES WITH PLENTY MORE AVAILABLE!

AND WE'VE LEVERAGED **100,000** MORE DOLLARS TO CONTINUE THE PROGRAM IN 2025



### SO WHAT ARE YOU WAITING FOR?!

Connect your neighbors by hosting a **FREE** art workshop or performance in your City of Roanoke neighborhood.

[roanokearts.org/neighbors](http://roanokearts.org/neighbors)

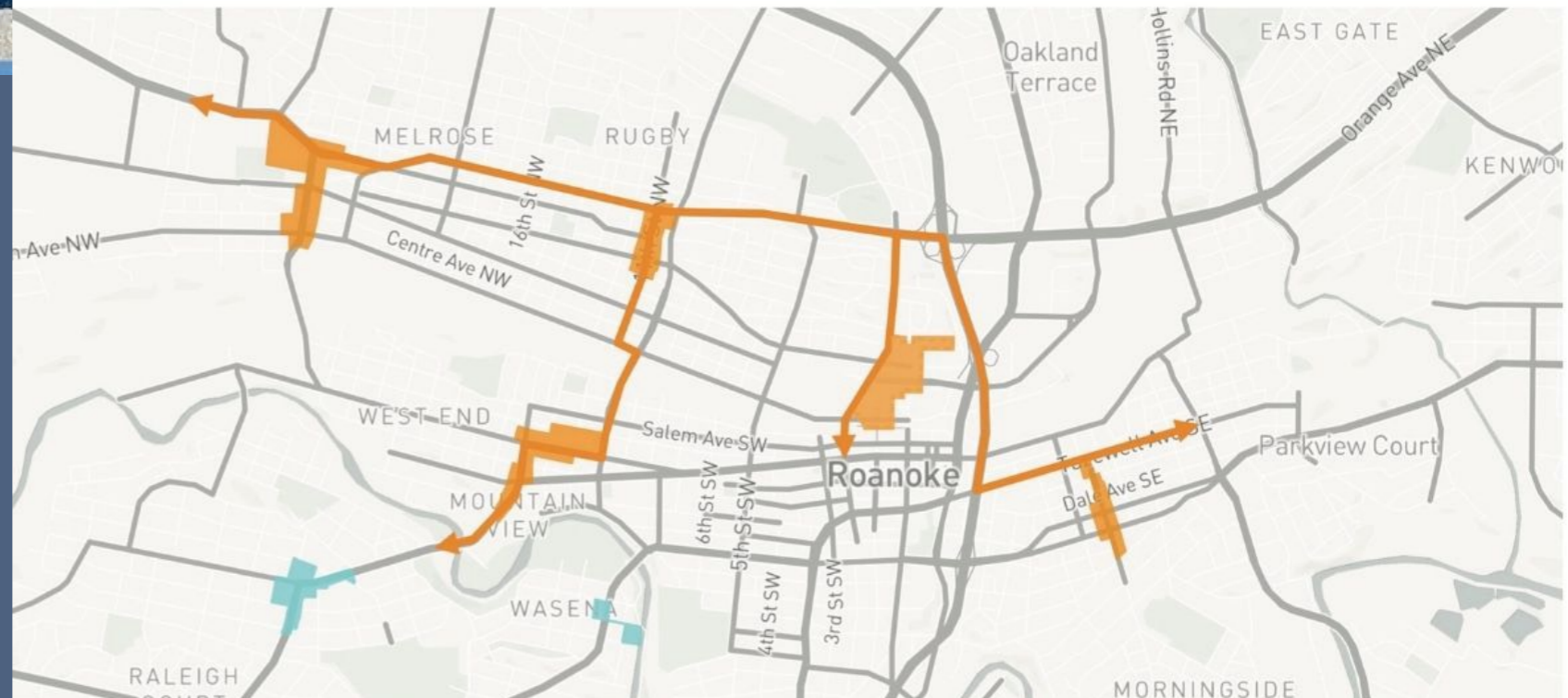
ARTS CONNECT ROANOKE





Emerging Neighborhood Centers:

- Melrose at 24th**
- 11th Street NW**
- West End**
- Gainsboro**
- 9th Street SE**





**THIRD MONDAY GALLERY TALKS**  
*6 PM!*

OCTOBER 16  
 NOVEMBER 20  
 DECEMBER 18  
 JANUARY 16 (Tues.)  
 FEBRUARY 20 (Tues.)  
 MARCH 18  
 APRIL 15  
 MAY 20  
 JUNE 17

*It's here!* THE ARTS,  
 ENTREPRENEURSHIP,  
 + PLACEMAKING IN  
 ROANOKE, VIRGINIA

Noel C. Taylor Municipal Building  
 215 Church Avenue, SW, 24011



CREATING EVERY DAY THE PLACE WE WANT TO BE

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**IT'S HERE**





**ROANOKEARTS.ORG**

- Questions or guidance?
- The Roanoke Arts Commission and our partners thank you for your continued support as we collaborate to create the community we want to be.
- [RoanokeArts.org/year](https://RoanokeArts.org/year)
- [douglas.jackson@roanokeva.gov](mailto:douglas.jackson@roanokeva.gov)
- 540-853-5652