

LANSDOWNE STREET MURAL

Design Development & Implementation

Salem Turnpike
between 24th - 29th Streets NW
Roanoke VA

APRIL 2024
Simone Paterson Ph.D.

PROPOSED CONCEPT



A view of the mountains above Salem Turnpike NW rendered in bright greens. The sky is blue and some white clouds float by. Hands representing the diverse community of the Melrose area hold the foreground of the image.

Design Development

- Children from the Lansdown area were engaged in a range of art activities to develop the design for the Lansdown Street Mural.
- Specific classes from The Dreamin Big Art Program at the EnVision Center developed by Dr. Simone Paterson were designed to stimulate the children to create drawings and paper designs that could be incorporated into a mural.



MARCH 2
Animated
Community
Draw



AUG 5
Paper
Marbling
Creating
designs



SEP. 14
Representing
the
community.
Hand Draw



SEP. 21
A paper
mural



SEP. 26
Chalk
drawing for
asphalt
murals



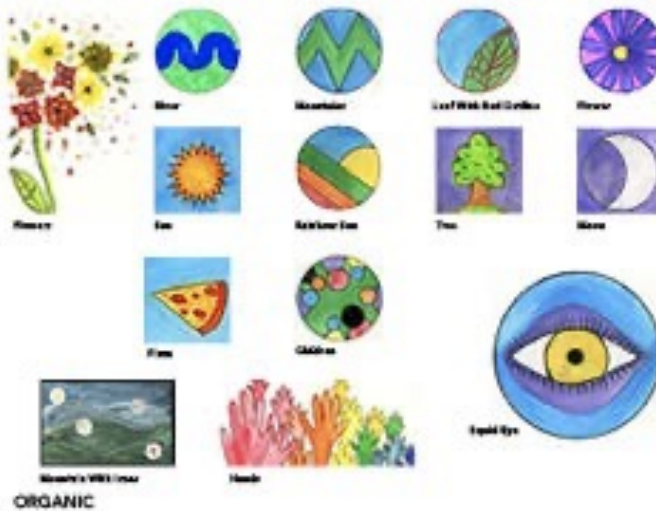
OCT. 12
What do you
see?
Sky, Mountains,
Streets Me



OCT. 19
Using
stencils



IDEAS FOR ASPHALT MURAL



Drawings from the children were collated into a set of design elements. These design elements were released for comment at the EnVision Center and Melrose Library.

Other community engagement included:

- 5/30/23 Listening Session at Envision Center: Talked about our project and plan and solicited feedback

- 6/17/23 Outreach at Juneteenth celebration @ Eureka Park - shared project plans and survey

- 8/5/23 Outreach at EnVision Center Cookout - invited children to draw ideas for the street art

- 8/12/23 Outreach and Community Summer Fest @ McCadden Park

From community feedback the elements were collated into formal designs along with design explanations. These designs could be translated into stencils for application onto the asphalt.



The Flowers street art design represents collective creativity, unity, resilience, and the beauty that emerges when diverse voices harmonize in pursuit of a shared vision.



Together, these hands encapsulate the concept of eternal vigilance, encompassing time, unity, and the interconnectedness of day and night within the boundless human experience.



The UFO is a playful twist, inviting us to contemplate the unknown with a sense of humor and imagination.



The Pan African colors radiating suggest the mountains, and the Roanoke star serve as an emblem, celebrating unity amidst diversity and signifying the aspirations and dreams of a collective community with shared hopes for the future.

Resulting theme

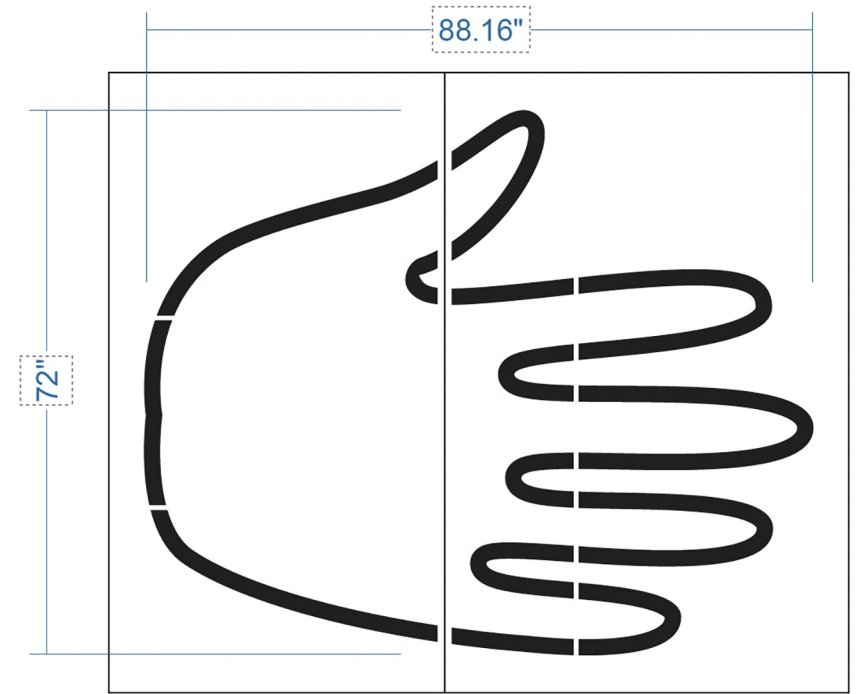
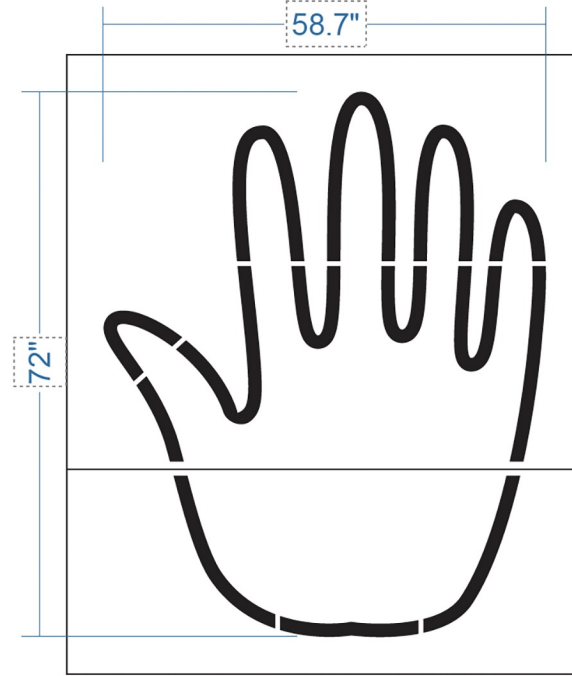
These formal designs were released to the community for consideration at The Roanoke EnVision Center and the Melrose Library. A total of 83 community members expressed their opinion on the project.

In order to please as many community members as possible the top two most popular designs were combined resulting in the final theme opposite.

A hand holding the Roanoke star in Pan African Colors. Plus blue, used in the Roanoke logo and local bus stop. This design can be broken down into different elements to cover the large mural space.



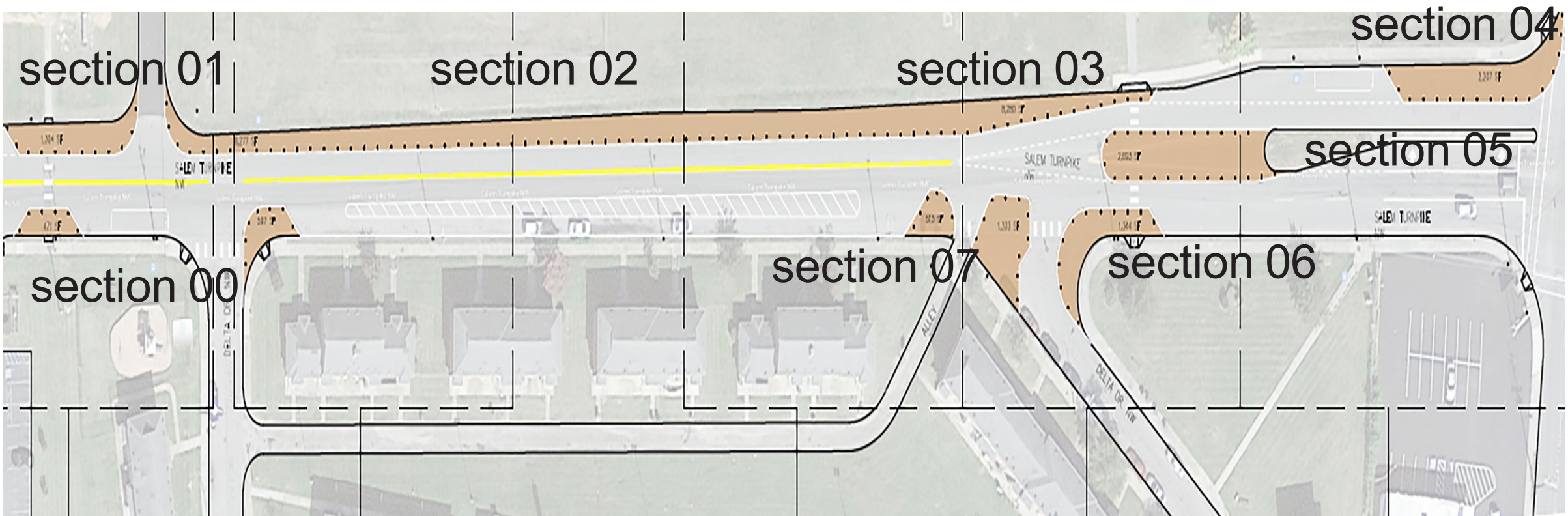
LANSDOWNE STREET MURAL ELEMENTS



- Hands large
- Hands small
- Stars 3 colors large
- Rays
- Mountain line

Stencil size .8ft
Stencil 6ft
Stencil size 8ft
Chalk Line / Spray
Chalk Line / Spray





section 01

section 02

section 03

section 04

section 05

section 00

section 07

section 06

SALEM TURNPIKE
NW

SALEM TURNPIKE
NW

SALEM TURNPIKE
NW

DELTA DR NW

ALLEY

DELTA DR NW

1,041 F

1,077 F

11,200 F

2,203 F

1,541 F

1,337 F

1,337 F

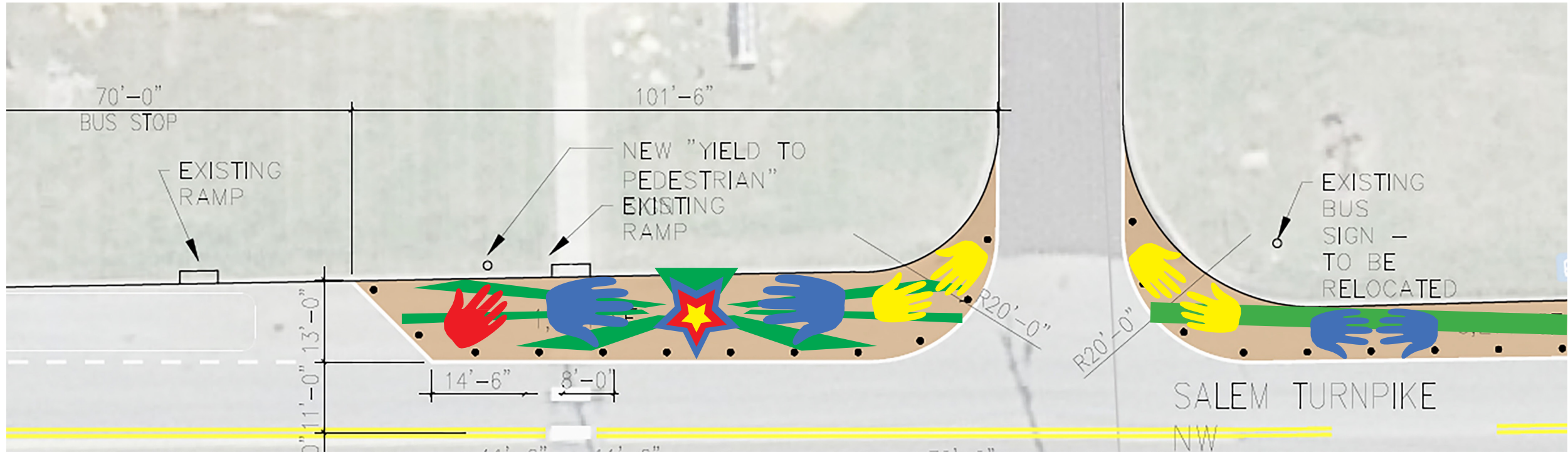
1,541 F

421 F

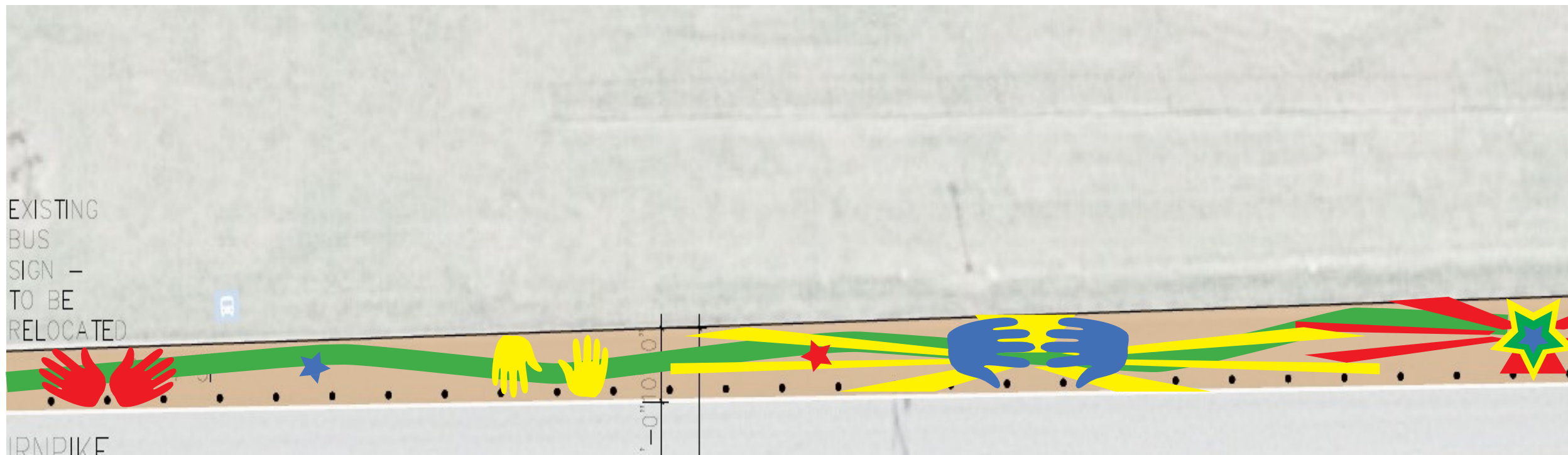
421 F

1,207 F

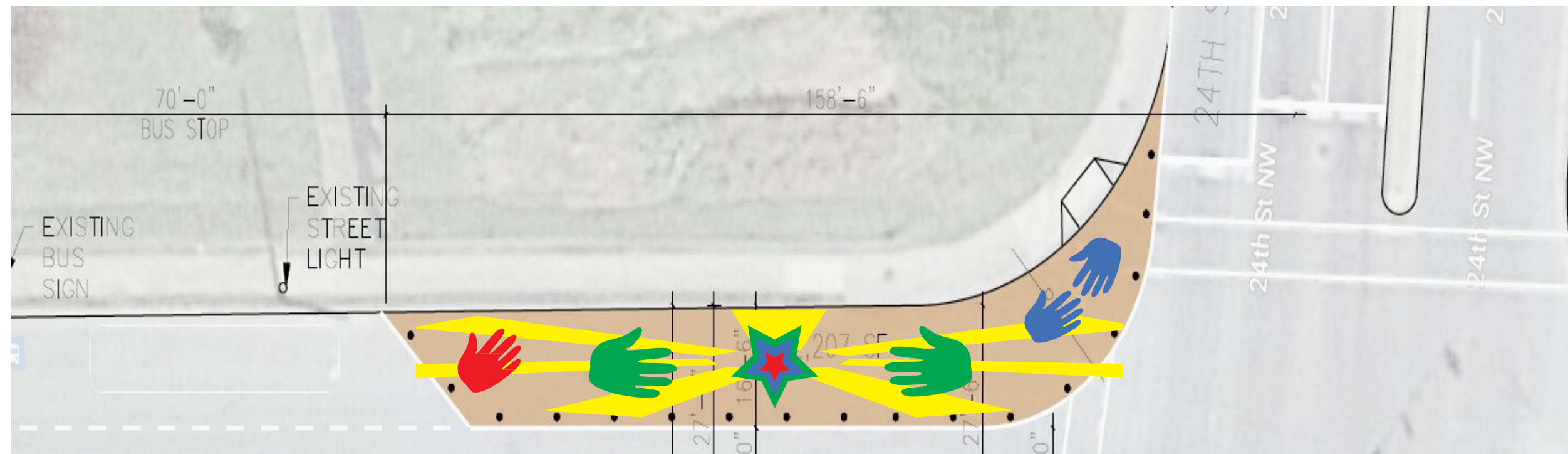
section 01



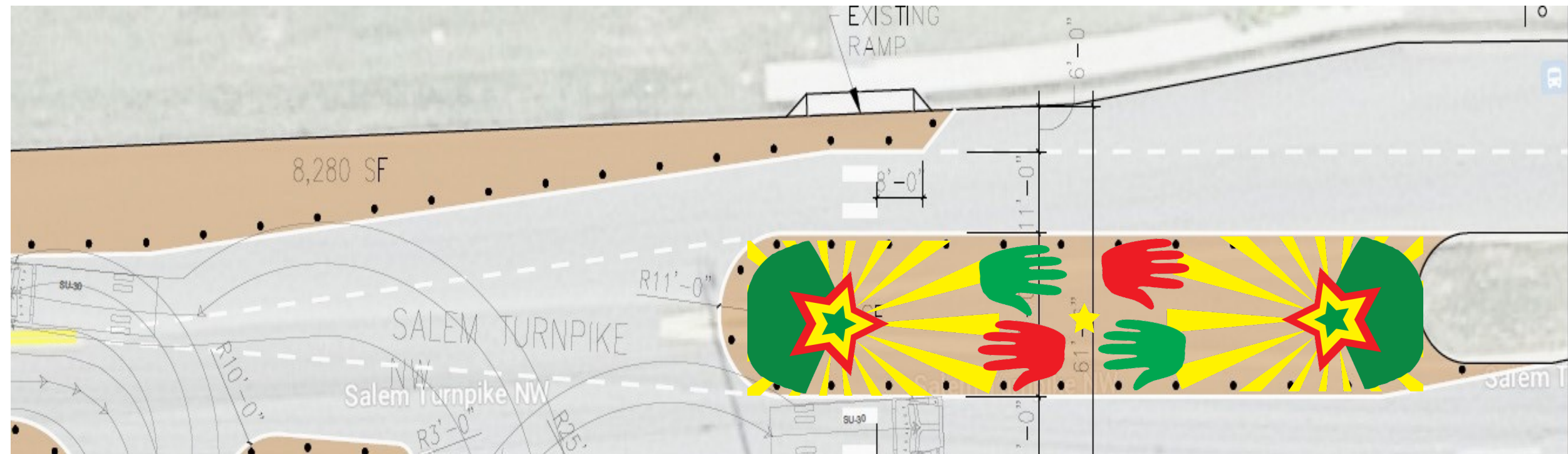
section 02



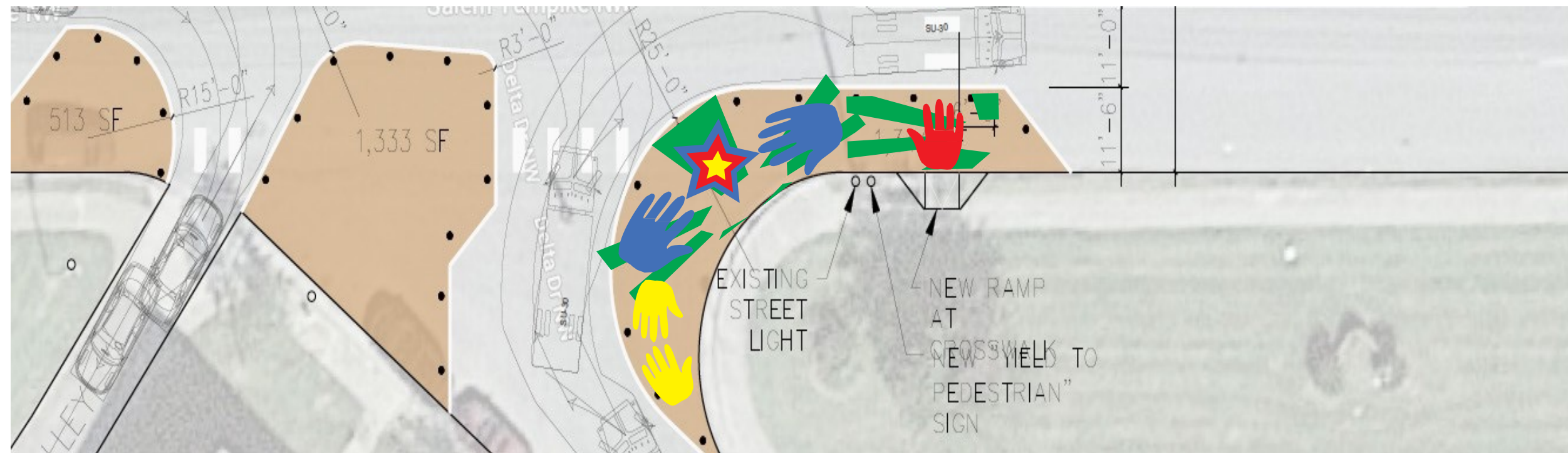
section 04



section 05



section 06



section 07

