

# Daisy Art Parade 2024

- “Multiply” is the word
- Newsletter & Workshops
- What’s cooking at the Studio
- Parade Registration Open!
- Raffle tickets for all
- Printed Program & Awards
- Times & Places
- Groups Expressing Interest
- Art Making & Information Booths
- Merchandise & Crafts Tables
- After Parade Linger at Elmwood
- Volunteer Opportunities
- Daisy Neighborhood Activations



# Multiply is the Word!

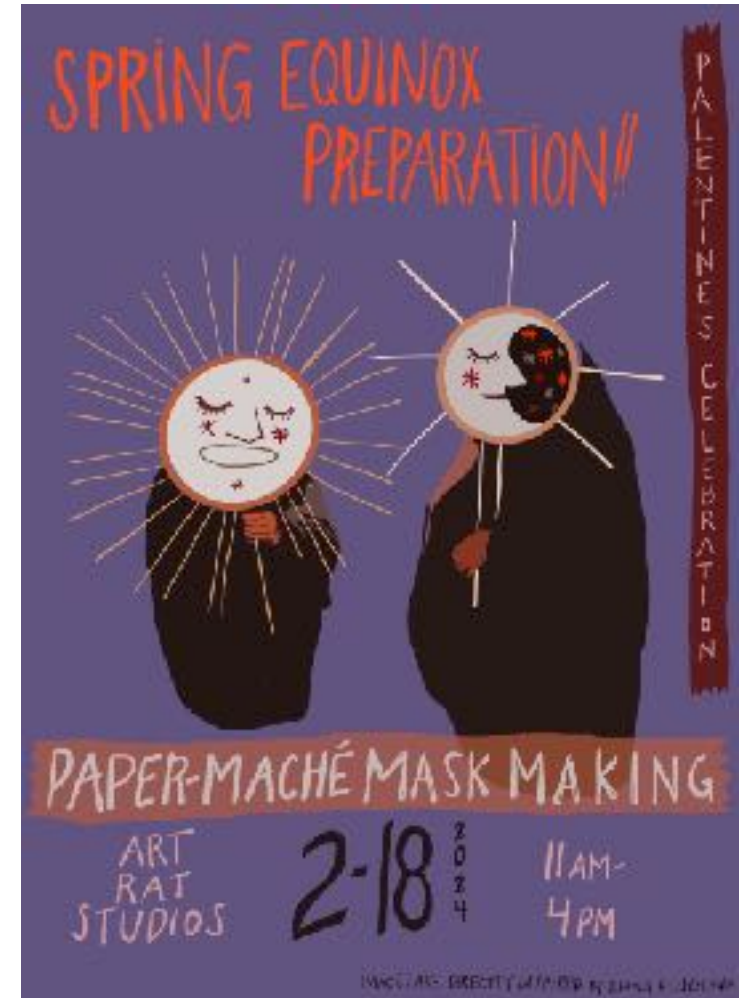
- **Increase** in scale provokes a physical response
- **Multiples** of objects increase the “awe” factor
- Promote the **large variety** of art forms in our region
- **Increase** diversity and inclusion
- Spotlight **more** local and grass roots
- Allow **more** time to socialize and linger
- Value **all** the art makers novice, professional and alternative
- **Create** “daisy-chain” connections for organizations, individuals and neighbors



**Please help distribute posters!**

# Newsletter & Workshops

- Visit [www.daisyartparade.com](http://www.daisyartparade.com) to sign up for the newsletter
- Eventbrite Workshops still available: **March 9, 16, 23, 30**
- **No workshops Feb 17, 23, March 2**
- Weekly SE workshops
- By appointment visits like Arts Connect group on Feb 24
- March 2- Roanoke Arts Pop-come and visit!
- [Workshop Video](#)





# What's Cooking at the Studio?

## Chicken & Eggs

- Finishing up dozen egg heads to loan out
- 1 Giant chicken puppet body
- Finishing a dozen Hobby horse heads for ECPI no Bounds
- 4 life size horse puppets

## Coming soon-

- Banner paintings –Carny Style
- Loads of Bamboo poles for banners, puppets etc.
- Backpack construction to carry puppets



# Parade Registration

- Register as an Individual, group or Krewe
- Printing programs/zines- need descriptions
- Check in 8-11am , pick up marching order #, collect your raffle tickets!
- Market square for warm up 9-11am (15 min slots)
- Do you have music?
- Provide hot cocoa and breakfast snacks (potluck)
- Parade starts 12 noon to 1pm
- South via Market street to Elmwood Park
- Registration Lists rules and serves as a waiver signing.





# Raffle Tickets for all

## Why give raffle tickets?

- Get a more exact count
- Ask for feedback (QR code will be on ticket)
- Parade keepsake
- Encourage shopping at local businesses
- Serves as an incentive to participate







# Printed Program and Awards

## Awards for Krewes & Groups

- 1 Mental Health Wellness
- 2 Justice & Civic Awareness
- 3 Citizenship & Belonging
- 4 Alternative/Absurdist
- 5 Neighborhood of fun
- 6 Environment
- 7 Diversity and Inclusion

## What do you Win?

- a Custom printed gift bag (full of local arts goodies):
- Local merchandize- hats teeshirts
- Local produce & crafts, giftcards,
- Arts Memberships, free tickets
- Information & brochures

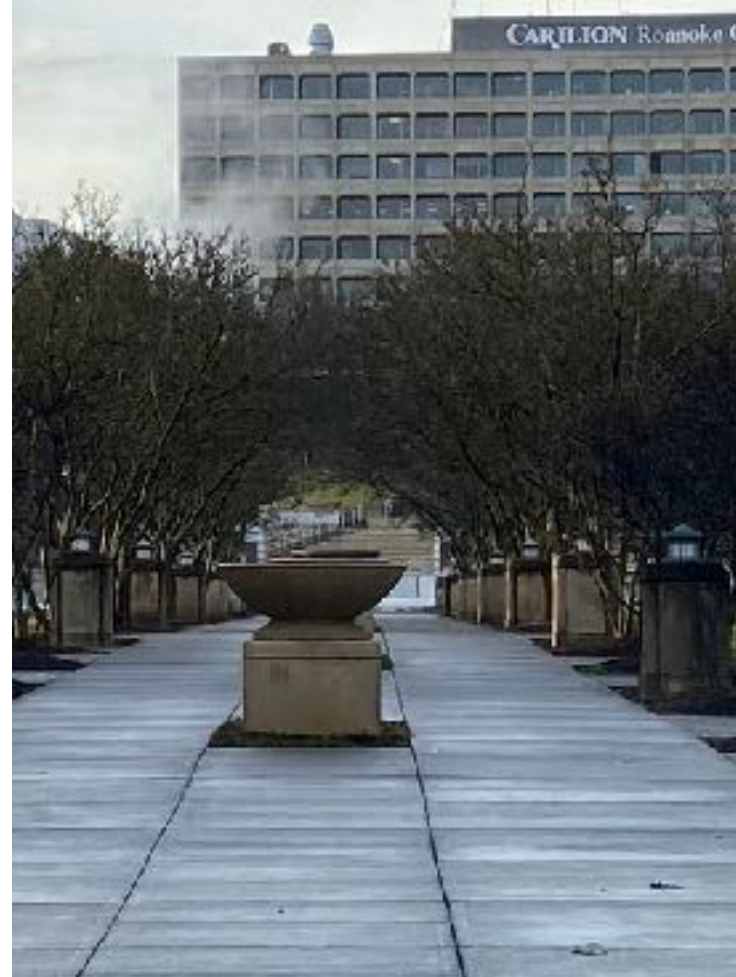
Program will include:  
Map, list of groups, sponsors,





# Times and Places

- **Drop off and unload at Campbell & Norfolk 8am to 11am( Under 581)**
- Sign in, collect your Group # and raffle tickets from the Sign in booth ASAP
- Sign in booth at Market Street & Norfolk near pedestrian bridge
- Hospitality and mingle time 8am -11am
- Practice/ Warm up (Include in note) in Market Square 10-11am
- Parade noon to 1pm
- South on Market Street to Elmwood Park
- AfterParade Mingle 1-2pm
- Load out 2-3 pm







# Groups Expressing interest

**Kiwani Club of Roanoke**

**I Heart SE**

**ECPI No Bounds**

**Roanoke Circle Homeschoolers**

**Roanoke Valley Sister Cities**

**Local Colors**

**Arts Connect Neighbors**

**Urban Gardeners**

**CommUNITY arts reach**

**Latinas Group**

**The Factory & neighbors**

**Art on 1<sup>st</sup>**

**HAT (Homeless Assistance Team)**

**Ukestra**



# Art Making & Information Booths



Screen Printing station

Bamboo and Cardboard art station

Facepainting and Costume adjustment

Block printing fabric



Location? Norfolk Avenue?



# Merchandise & Crafts

## So much art being make in Roanoke

- Last years' Year Of The Artist YOTA projects
- This year's Artist Residencies, Arts Connect
- Crafter pop ups and Alternative spaces
- Zine makers
- Avant-garde publishing and performance
- Street performers
- Earth creatives, growers, weavers, bakers.
- Hand printed parade teeshirts,, buttons

**Location? Market Square or Franklin Road**

**Let's Talk!!!**





# After-Parade Linger at Elmwood



## Program to include:

Music and dance by parade participants

Raffle drawings

Group Award announcements

Magic tricks

Poetry readings

Shoutouts

Admire each other's talents

Share contact information

Plan to work together next year

Arts connect Next!



# Volunteer Opportunities



**2 drivers to deliver & set up tents**

**7-10 Traffic guards**

**2-3 Hospitality- Coffee & snacks**

**4 people for Information Booths**

**2-3 to help Load in, give parking directors**

**4-6 Group Line up assistants**

**3-4 to staff Sign in/ Registration booth**

**3-4 Norfolk break down team**

**2 Merchandise booth**

**Lots of Photographers. Video interviewers**

**2-3 Raffle assistants**

**4-6 Break down & clean up team**



# Daisy Neighborhood Activations



Based on last year's parade we developed a budget

Thanks to receiving significant NEA grant the Arts Commission has resources for:

- Parade expenses for 2024,
- Additional funding next year including a stipend for organizers
- Funding for other artists to lead art neighborhood art activations throughout 2024-25
- Expenses for 2025 daisy art parade.

**•The City of Roanoke is taking no money from this grant or from any of the grants it has received.**

