

# ARTS CONNECT NEIGHBORS

2024 Catalog



Connect your neighbors by hosting a **FREE** art workshop or performance in your City of Roanoke neighborhood.

**ARTS  
CONNECT**  
R O A N O K E

# ARTS CONNECT



The *Arts Connect Neighbors* strategy has been made possible with the support of an *Our Town* grant from the National Endowment for the Arts and matching support from the City of Roanoke.

## 2024 Catalog

The catalog of FREE art events for your City of Roanoke neighborhood!



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**This catalog uses QR codes** as an easy way to view all activities featured on our website, [RoanokeArts.com/Neighbors](https://RoanokeArts.com/Neighbors).

**Don't have a smartphone?** No problem! You can still visit our website and view or request to book an activity for your neighborhood.

*TIP: Search the unique identifier code provided on each activity listing, or any keyword from the description, for faster access.*

JANUARY 2024

## Thank you for joining us in building a stronger Roanoke through the arts.

The Roanoke Arts Commission, the Roanoke Cultural Endowment, and Roanoke Neighborhood Advocates are pleased to offer the *Arts Connect Neighbors* catalog.

*Arts Connect Neighbors* represents the **EVOLUTION** of our city's community art program as we build on the Roanoke Arts Commission's 40 years of progress, fun and art in the City of Roanoke. During the 2022-23 *Year of the Artist*, hundreds of artists asked the question, "How can my creativity and artistic practice build a stronger Roanoke?" And wow, what answers we saw in response! Learn more in the year-end report at [RoanokeArts.org/YOTA](http://RoanokeArts.org/YOTA), and even better, take the next step with us!

This catalog is a new approach to **BUILDING COMMUNITY** in Roanoke. Use it to request a workshop that your City of Roanoke neighborhood can host. You can connect neighbors in fun ways. **And best of all, it's FREE!**

Sure, the FREE events and performances are going to bring neighborhoods alive during the coming year, but as we work together, we'll also connect in new ways. We're creating the community we want by strengthening relationships, by slowing down to get to know each other, and by having fun learning together. We're challenging what we can expect from the community around us by asking what we can do to shape it ourselves.

The catalog, with all of its potential and activity, is built on **LOVE**. We love Roanoke, and it well deserves that love. The place is, after all, its people; and it's ours. As its residents, we belong to each other. We hope that the connections we create this year through resident-driven and artist-led programming will reinforce that belonging.

We can't wait to explore our neighborhoods through the arts, to connect, and to learn. Please join us. We'll better know the resources and organizations around us. We'll better know each other. We'll begin to know what's possible together.

## So dig in. Start dreaming and planning. What do you want to see happen?



*In celebration of our Roanoke and your neighborhood,*

*Meighan L. Sharp*  
Chair, Roanoke Arts Commission

*David Wine*  
Chair, Roanoke Cultural Endowment

*Alicha Grubb*  
Chair, Roanoke Neighborhood Advocates



# What do we mean, this is FREE?!

The *Arts Connect Neighbors* program is funded through a generous *Our Town* grant from the National Endowment for the Arts with matching support from the City of Roanoke. We are using the resources to pay local artists, arts businesses, and nonprofit arts organizations to provide programming to help our neighborhoods achieve their goals.

We believe the arts and humanities can connect us in meaningful ways and set our neighborhoods on a path to becoming healthier, more welcoming, and more enjoyable places to shape our lives. **We believe our neighborhoods are worth investing in.**

We have the money to pay for these activities. The activities in this catalog are **FREE** for neighborhood efforts. Neighborhood leaders (and yes, we're talking about YOU!) only have to pull together the participants and get the space and minimal required equipment set up.

Again, while you're a step ahead if you've got a robust nonprofit neighborhood organization already running, we will pay the artist directly, so that's not a requirement.

You won't necessarily need to worry about fundraising or collecting donations. You won't even have to have a bank account set up. You can define the neighborhood, and we'll work with you to connect to local assets, to set event goals, and to build partnerships to get the most out of your effort.

So, while we're paying for the event or performance, YOU will be hosting the event, and that is a significant contribution. Encouraging connections with those who live closest to you is important work. We'll use some L words to describe it. By encouraging others to take part in an event that celebrates your **LOVE** for your neighborhood, you're demonstrating the kind of **LEADERSHIP** that makes our community great.

**You can make the difference, and we can't wait to see the difference you make.**



## Eligibility

These workshops are only available for free to neighbors—those living in proximity to each other within Roanoke City limits. Only neighborhoods in the City of Roanoke are eligible.

We expect many of the requests to come from formal neighborhood nonprofit organizations. But requests can also come from neighborhoods that haven't organized yet or from a portion of a neighborhood where a few residents want to help people know each other better.

### To be eligible, a neighborhood or group of neighbors requesting a workshop or performance must meet the following conditions:

1. Have the committed participation of at least eight (8) households in the neighborhood.
  - » Ensure the workshop or performance requirements are met (see items listed in the online catalog entry);
  - » Think through how the event will help advance the goals of the neighbors and neighborhood;
  - » Promote the event and encourage participation of other neighbors;
  - » Implement the event and be present on the day of the event; and
  - » Debrief the project with neighbors and partners to learn lessons and to start planning the next neighborhood effort!
2. Work with the formal neighborhood organization (if there is one) on the activity. They don't have to drive the activity, but they will have resources and tips to help promote and carry out the event.
3. Have the commitment of a leadership team or leader to:
  - » Meet with an *Arts Connect Neighbors* coach or facilitator;
  - » Assign a primary contact for the artist(s);
  - » Plan the larger event surrounding the performance or workshop (if there is one);



## Additional items to remember about our neighborhoods and neighbors:

**Our neighborhoods** include apartment buildings.

**Our neighborhoods** are welcoming communities for all people.

**Our neighbors** include residents, business owners, and institutional partners.

**Our neighbors** come in all shapes, sizes, and colors.

**Our neighbors** have many different abilities and backgrounds.

**Our neighbors** speak many languages.

**Our neighbors** rent as well as own apartments or houses.

**Our neighbors** are recent additions to the community.

**Our neighbors** have lived in the same house for generations.

**You are our neighbor. Thank you for being our neighbor.**

## Accessibility

We want everyone in the neighborhood to feel welcome at your neighborhood events. It's a matter of generosity and hospitality. To ensure that happens, we often need to have conversations in advance to help us understand the physical constraints of our neighbors. For instance, sometimes aspects of a location can prevent a neighbor from attending. Think about the steps up to a porch. While the porch might seem a welcoming location for a small event on a spring day, those four steps could prevent a neighbor from participating.

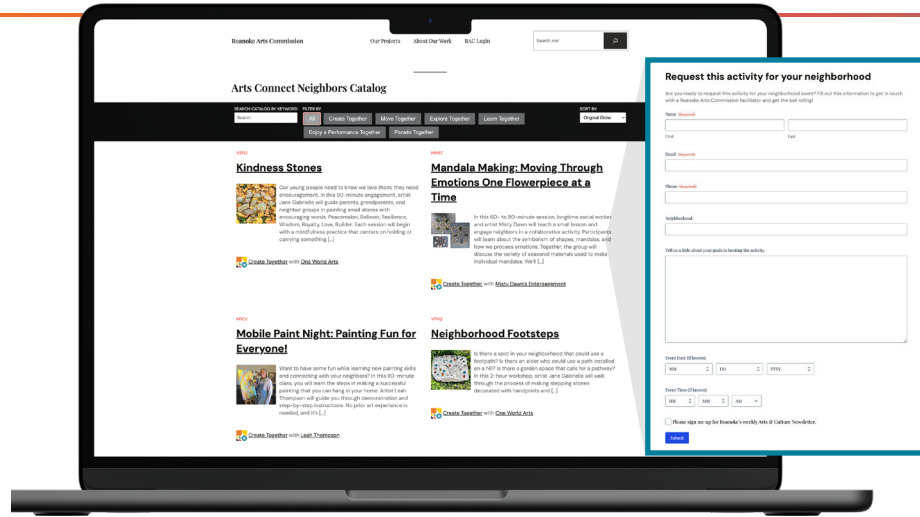
Let's work together to include everyone. That means having the conversations needed to better know our neighbors and to reduce and eliminate those barriers. We ask that you:

- provide locations that are fully accessible for residents with limited mobility,
- ask your neighbors to let you know if they need any accommodations for hearing, sight, or other key aspects of an event,
- let us help provide those accommodations for you,
- learn how to become a more hospitable, welcoming and inclusive community, and
- work together as we continually become just that.



## How to Participate

1. Encourage neighbors to **look through the catalog**. You can easily share this link and post it on your social media pages!  
**RoanokeArts.org/Neighbors**
2. Give people some time to **look at the activities**.



3. Bring them together to **decide which workshop(s) or performance(s) are a priority for you**.

4. Here are some questions you might want to ask the group. It's also a good idea to send the prompts when you encourage neighbors to look through the activities:

- Which looks like it will be the most fun to you?
- Which do you think will attract the most neighbors to participate?
- Which can you most clearly imagine our neighborhood presenting?
- Which feels like an authentic fit for our neighborhood?

- Which best advances our current goals? (Note: Not sure what your current goals as a neighborhood are? That's a great conversation to have! You might want to take the time now to step back and have it. Check out the tools on the next page, and invite one of our free facilitators to help you have the conversation!)

5. Request your selection(s) online at **RoanokeArts.org/Neighbors**. You can select more than one activity to take place at a larger event like a block party, or you can request individual workshops or performances that will happen on different days throughout the year.

6. We'll work hard to fill all requests that we can. Of course, it will depend on artist and funding availability. In some cases, we'll reach out to you with some potential alternatives.

7. Once we connect you with the artist and our coaching and facilitation staff, you can take the next steps in planning!

8. All events will take place in the 2024 calendar year.

9. We'll keep a calendar of all the events so that we can document them to share your neighborhood successes, to celebrate our community together, and to help you take your next steps as a neighborhood.

## The Arts Connect Neighbors Process

### Lead Time

We encourage neighbors to **get together early** to make the most of this opportunity. Earlier is better! Remember that our artists may have calendars that fill up quickly, so if you really want an activity, get together with your neighbors and reach out to us soon to get a date set.

**At a minimum, please request an activity at least one month in advance.** Again, there's no reason not to get on the books early. If you know your annual neighborhood fall festival is the first week in October, lock in that oompah band now. (There's actually no oompah band in the catalog, but we're hoping for one next year! Hear that, tuba players?)

### Selection

We will work to use our resources to support as many requests as we can, but not every request will be funded. A selection panel will review the requests for:

- potential impact,
- overall diversity of investments, and
- likelihood of successful implementation by the neighborhood team.

### Application

The simple, online application will start the conversation, asking for information such as:

- Neighborhood
- Neighborhood Organization Name
- Names of at least eight neighbors supporting the project (if not led by an active neighborhood organization)
- Primary contact name and contact information
- Requested art activity: first choice, second choice, and third choice
- Aligned event name (if any)
- Desired date (if known)
- Specific location (if known)
- Why you want to do the activity. What neighborhood goals do you hope to meet?

## Geography

It's important that we engage across the entire city. We are building a welcoming and inclusive city to which we all belong.

To reach every part of the city, we'll encourage established and emerging neighborhood organizations by attending regular meetings and by trying to get the information in the hands of as many people as possible.

As artists are matched with neighborhoods and grant dollars are set aside, we may have to put some requests on hold in order to ensure that the investments reach all parts of the city. We'll slow things down to give every neighborhood a chance to experience new connections through the arts.

## Organizing for Stronger Neighborhoods

It gets easier with practice! Making decisions, planning events, and carrying out your work as a group becomes more comfortable as you do it. You create your own culture for decision-making; your group can be fun and caring, supportive and festive. You'll be surprised how much easier it gets when you incorporate an intentional process that builds on values important to you.

1. Prepare for your meeting by considering your **OARRS**.
  - The **O**utcome you want to achieve,
  - The **A**genda you'll use to get there,
  - The **R**oles of individuals who will help you get there in the meeting,
  - The **R**esponsibilities shared by all in the room—how you work together, and
  - The **S**cope of your meeting. Do you have the people you need to do the work? Are you the right group to do the work?
2. Consider ways to ensure that everyone gets to participate in the meeting—like going around the table or writing on sticky notes and putting ideas on the wall.
3. Create criteria for decision-making before you try to make the decision. The criteria can be specific to the goals at hand. What are you trying to do, and how does that guide the decision? Find out what's important to the members in the group. Once you have a complete list, consider each of the options against your goal-based criteria.
4. Invite an outside facilitator into the meeting for key decisions or just to help you develop good practices. We've got facilitators able to work with you!



### Want to go deeper?

Check out the free in-depth community organizing resources of the University of Kansas' Community Tool Box at [Ctb.ku.edu/en](https://ctb.ku.edu/en).

The Office of Neighborhood Services has a variety of resources to help you get started in organizing your neighborhood, like their guide to Organizing a Block Party. Check it out at [RoanokeVa.gov/Neighborhoods](https://RoanokeVa.gov/Neighborhoods)



## Our Neighborhood Art Performances and Workshops

**Fun choices and great benefits!** Many of the workshops and performances can help you meet multiple neighborhood goals.

Here are just some of the many benefits of including the arts and humanities in your neighborhood efforts:

- Connect a diverse group of neighbors
- Build a stronger team
- Celebrate the neighborhood
- Foster a healthier neighborhood
- Improve neighborhood appearance
- Strengthen the local economy
- Provide lifelong learning opportunities
- Engage and empower youth
- Create a more just and equitable community
- Help us address important community challenges

We've used the simplest way we can think of to categorize the activities—by what your neighborhood will do in the workshop or performance: **Create, Move, Explore, Learn, Enjoy a Performance, and Parade.**



## On the Importance of Fun

As the Roanoke Arts Commission celebrates 40 years of progress, art, and fun, the community is thinking a lot about the role of fun in bringing people together, about the importance of joy, even while we work to tackle difficult challenges.

Please don't underestimate the benefits of just getting people together. Don't overlook laughter.

Any one of the activities in this catalog has the potential to help us laugh together and better know each other. That's not nothing! In fact, it's a head start in building stronger neighborhoods. It will help us be ready to work together to improve the neighborhood, and we'll even be more prepared to help each other out in an emergency.

We invite you to gather around the catalog and dream a bit. Look through each of the categories and ask some questions.

***What activities can your neighborhood undertake in 2024?***

***How can you make your corner of Roanoke an even better place to call home?***

***Just how much fun can you have trying?! We think a lot!***



# Create TOGETHER.

These hands-on workshops are sure to spark creativity in your neighborhood!

**Katherine Devine Studios**

See pages 21, 41 and 47 for activities with this artist.



ID#: ZVPC

## The Neighborhood Scroll: A Crankie Portrait Project for All Ages

**Brian Counihan** | [studioarticulo.com](http://studioarticulo.com)

In this 90-minute workshop, artist and educator Brian Counihan will introduce a storytelling art form rooted in Appalachian tradition. Crankies, or moving panoramas, are drawings or paintings that can be manually scrolled within a boxed "stage." Participants will develop basic scripts, create imagery, and use their crafting skills to create a portrait of an important place, person, or event in the neighborhood. Future workshops can include making complete performance-ready crankies in a preferred media, such as quilting, collage or watercolors.

**PARTICIPANTS** 10 to 20 **AGES** All **VALUE** \$600  
**REQUIREMENTS** Please provide a room with lots of table space, ideally with one or two big tables that everyone can gather around. Prepare to reach out to a wide range of voices from across the neighborhood.



ID#: VPVQ

## Neighborhood Footsteps

**One World Arts** | [youtube.com/@JaneGabrielle](https://youtube.com/@JaneGabrielle)

Is there a spot in your neighborhood that could use a footpath? Is there an elder who could use a path installed on a hill? Is there a garden space that calls for a pathway? In this 2-hour workshop, artist Jane Gabrielle will walk through the process of making stepping stones decorated with handprints and colored stones. This workshop is a great way to break the ice and start collaboration. Participants will be encouraged to choose with intention the colored stones that represent neighborhood values like kindness, respect, generosity, and more.

**PARTICIPANTS** Two to 15 **AGES** All **VALUE** \$250  
**REQUIREMENTS** Please provide an outdoor space with access to water to mix the concrete and pour the stepping stones. Scan the QR code for additional information.







ID#: RQRP

**Free Little Art Gallery:  
Make Art, Leave Art, Take Art!**

**Art Invasion** | [instagram.com/skydivingartist](https://www.instagram.com/skydivingartist)

The Free Little Art Gallery (FLAG) is a free miniature art gallery modeled after the Free Little Library. Visitors can bring artwork to leave on display, take artwork that inspires them, or just come enjoy what's on display in the gallery. The FLAG is not only for the display of work, but also for the free exchange of art and creativity, ensuring these things are accessible for all members of your neighborhood.

**PARTICIPANTS** Unlimited **AGES** All **VALUE** \$800  
**REQUIREMENTS** A leadership group of three to five people is required to get the FLAG started. Scan the QR code for additional information.



A quick note to remember as you are browsing this catalog:

All activity offerings in this catalog are **FREE** to neighborhoods. The "value" listed for each is the price paid by the City of Roanoke, determined by the artists. This price also gives an idea of how much an activity may cost for hire.



ID#: GRGK

**Hair Art Masterclass**

**Marlee Coles** | [hairfirmations.com](https://www.hairfirmations.com)

Gather neighbors for a fun, three-hour event with hair artist Marlee Coles. Explore hair as a creative medium and celebrate the rich hair history of our community. Using hair extensions, braiding hair, and weave bundles in various textures and colors, participants will collaboratively create works of art. Whether experienced in braiding and styling or not, everyone is welcome to join in the fun and express their individual creativity! Wall hangings and freeform sculptures will be made using the hair materials along with other craft supplies. No special skills are required—just imagination! Together we'll celebrate the diverse beauty within our community through this inclusive art experience.

**PARTICIPANTS** Eight to 20 **AGES** 13+ **VALUE** \$1,000  
**REQUIREMENTS** Please provide an inside venue with plenty of work space and electricity for glue guns.



ID#: GULF

**Community Pop-Up Art and Maker's Market with Free Face-Painting**

**Katherine Devine Studios** | [katherinedevine.com](https://www.katherinedevine.com)

Join artist Katherine Devine for a Pop-Up Art and Maker's Market in your neighborhood! Katherine will get the party started with free face-painting. Neighbors are encouraged to bring their own tables and set up and show their artwork, crafts, hobbies and handiwork. Plan to meet and greet friends, family and new customers. Have a song or baked goods to share? The possibilities are endless! Get inspired by creativity in all forms in your neighborhood. And who knows, you might be helping a new business get underway!

**PARTICIPANTS** Unlimited **AGES** All **VALUE** \$900  
**REQUIREMENTS** A small leadership team of three to five people is required to help organize this simple neighborhood event. We'll need a minimum of six pop-up vendors, and we've got the potential for as many as space allows. Scan the QR code for additional information.







ID#: RGSW

## Ignite Your Light: The Candle Pouring Workshop You Never Knew You Needed!

**Empressherstudio, LLC** | [empressher.org](http://empressher.org)

In this 90-minute workshop, Roanoke creative, mental-health professional, and candlemaker Danielle Austin-Johnson will teach the basics of natural soy candle making. Through this interactive course, participants will connect with neighbors, applying the symbolism of mindfulness techniques, cognitive reframing and the importance of positive self-talk. The focus will be on pouring into yourself, affirming and creating a space within yourself to ignite your purpose while creating your own aromatherapy soy candle.

**PARTICIPANTS** 10 to 20 **AGES** All **VALUE** \$1,100  
**REQUIREMENTS** Please provide an indoor space with access to water, electricity, and plenty of table space.



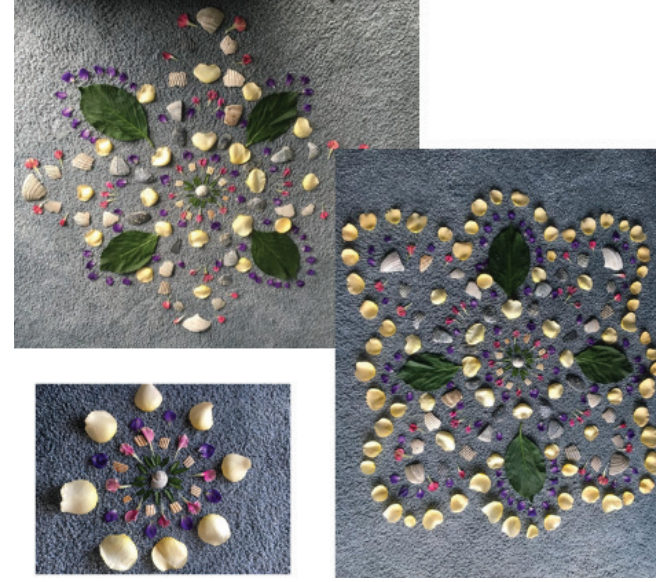
ID#: VEPO

## Kindness Stones

**One World Arts** | [youtube.com/@JaneGabrielle](https://youtube.com/@JaneGabrielle)

Our young people need to know we love them; they need encouragement. In this 90-minute engagement, artist Jane Gabrielle will guide parents, grandparents, and neighbor groups in painting small stones with encouraging words. *Peacemaker, Believer, Resilience, Wisdom, Royalty, Love, Builder.* Each session will begin with a mindfulness practice that centers on holding or carrying something from the natural world to connect with the Earth and our ancestors. Then, while the kids are in school, neighbors will hide the painted stones around bus stops and playgrounds for the kids to find. Parents then pass the mindfulness practice to the child and encourage them to carry the encouragement with them.

**PARTICIPANTS** Five to 50 **AGES** All **VALUE** \$150  
**REQUIREMENTS** Please provide a shaded outdoor or indoor location, such as a neighborhood park shelter, a library, or a church.



ID#: MMST

## Mandala Making: Moving Through Emotions One Flowerpiece at a Time

**Misty Dawn's Entergagement**  
[instagram.com/mistydawnrising](https://instagram.com/mistydawnrising)

In this 60- to 90-minute session, longtime social worker and artist Misty Dawn will teach a small lesson and engage neighbors in a collaborative activity. Participants will learn about the symbolism of shapes, mandalas, and how we process emotions. Together, the group will discuss the variety of seasonal materials used to make individual mandalas. We'll take pictures and join in a large-group, collaborative mandala-making session. Together, neighborhood residents will feel more care and connection and grow collaboration skills through the creative process.

**PARTICIPANTS** Three to 20 **AGES** All **VALUE** \$300  
**REQUIREMENTS** Please provide an indoor or outdoor space with tables for individual work and enough floor space for the creation of a collaborative nature mandala.



ID#: MTCY

## Mobile Paint Night: Painting Fun for Everyone!

**Leah Thompson**

Want to have some fun while learning new painting skills and connecting with your neighbors? In this 90-minute class, you will learn the steps in making a successful painting that you can hang in your home. Artist Leah Thompson will guide you through demonstration and step-by-step instructions. No prior art experience is needed, and it's a great intergenerational activity for ages 9 and up.

**PARTICIPANTS** Nine to 17 **AGES** 9+ **VALUE** \$500  
**REQUIREMENTS** Please provide a room with tables, chairs and a sink.







ID#: CBMH

**Building Memories:  
A Wooden Train Workshop**  
The Virginia School of Traditional Arts  
[vsta.homesteadcloud.com](http://vsta.homesteadcloud.com)

Host a four-hour workshop presented by Jonathan Chandler, lead instructor at The Virginia School of Traditional Arts. Each participant will be provided with pre-cut wooden pieces, hardware, and instructions on how to make a wooden train engine and one car of their choice. Each person will use woodworking tools to create and decorate their train parts. Participants will use the natural color of the different woods as their color palette. Once completed, a food-safe finish will be applied. Participants may take their train home.

**PARTICIPANTS** 10 to 20 **AGES** All - Ages 12 and under **MUST** be accompanied by an adult. **VALUE** \$2,000  
**REQUIREMENTS** Please provide tables, chairs, and power. Either an inside or outside location will work as long as the space is covered and it has a floor that can be swept.



ID#: LGBZ

**Painting 101 for EVERYONE: Creative Bliss Behind the Canvas for the Whole Neighborhood**  
The Heartworks Company | [theheartworkscompany.com](http://theheartworkscompany.com)

Tap your creativity as a neighborhood when hosting this painting workshop with Roanoke's original paint party instructor, Kaydee Pickle of The Heartworks Company. Participants will be guided to explore foundational painting techniques and color theory, each on their own canvas. Attendees are guaranteed to gain a painting tip or two, although this workshop is definitely more of a pARTy than a class! Painting 101 for EVERYONE is about having a shared creative experience where leisure, laughter, and positivity are supreme.

**PARTICIPANTS** 10 to 20 **AGES** Adults and youth ages 7+ **VALUE** \$500 **REQUIREMENTS** Please provide a space either indoors or outdoors, such as a shelter in a neighborhood park. Electricity is preferred, but not required. All supplies are provided, with participants bringing only a positive mindset to the canvas.

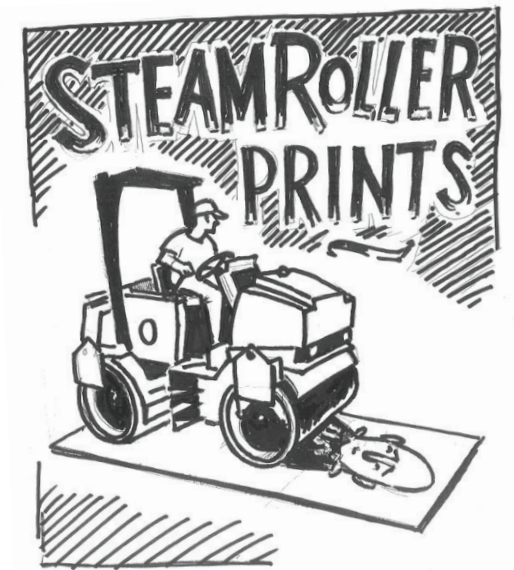


ID#: OITM

**Rhythm Connects and Heals: A Drum Workshop for Everyone!**  
The Beat Goes On | [facebook.com/BGORoanokeValley](https://facebook.com/BGORoanokeValley)

In this 90-minute workshop, percussionist Linda Macchia will teach the basics of drumming to get your neighborhood working in rhythm together. Community drumming is fun, it's inclusive, and it breaks down barriers. In a drum group, everyone is a winner, and everyone contributes to the complete sound.

**PARTICIPANTS** Six to 15 **AGES** All **VALUE** \$200  
**REQUIREMENTS** Please provide a space for the drum circle. Inside is preferable but outside is also fine, weather permitting. Chairs for each attendee should be set up in a circle.



ID#: EOPC

**Block Printing with a Steamroller: Making a Neighborhood Image for a Steamroller Print Event**  
Brian Counihan | [studioarticulo.com](http://studioarticulo.com)

In this 90-minute workshop, artist and educator Brian Counihan will guide a collaborative woodblock design project that can be printed as a giant banner-sized image using a steamroller as a press. In this workshop we'll collectively develop the visual content, consider how the banner can have a positive effect on the neighborhood, and think about how and where the banner-sized image can be displayed. Every neighborhood has something important to say, and banner-sized prints are loads of fun. They also draw lots of attention, especially when they're printed with a steamroller!

**PARTICIPANTS** 10 to 20 **AGES** All **VALUE** \$600  
**REQUIREMENTS** Please provide a room with lots of table space, ideally with one or two big tables that everyone can gather around. Prepare to reach out to a wide range of voices from across the neighborhood.







ID#: PPcB

**Create a Living Heirloom:  
The Art of Bonsai Workshop**

**The Virginia School of Traditional Arts**  
[vsta.homesteadcloud.com](http://vsta.homesteadcloud.com)

This four-hour, all-ages spring workshop is presented by Jonathan Chandler, lead instructor at The Virginia School of Traditional Arts. Each participant will be provided with a tree, tools, wire, and instructions on how to make a bonsai tree. The trees will come straight from the nursery. Each person will root prune and repot the tree to a bonsai pot. Once the tree is established in the pot, participants will decide on a main trunk, and they will prune the tree, wiring each branch in position as they go. Participants may take home their completed trees.

**PARTICIPANTS** 10 to 20 **AGES** All - Ages 12 and under  
MUST be accompanied by an adult. **VALUE** \$1,800

**REQUIREMENTS** Please provide tables and chairs. Inside or outside locations will work as long as they are under a roof and have a floor that can be swept.



ID#: VWRC

**Sing Out! An Interactive Circlesinging  
and Body Music Experience**

**Star City Circlesinging**  
[youtube.com/@starcitycirclesinging](https://youtube.com/@starcitycirclesinging)

Get the neighborhood singing! Through activities that involve movement, voice, body percussion, play, and improvisation, experienced song leaders Joy Truskowski and Katie Trozzo will create space for you to open your voice, spirit, heart, and body. Together, we'll strengthen neighborhood bonds, build confidence, and express your creativity. You don't have to be a "singer" to participate. You only need to be your beautiful living, breathing self. All are welcome in this 60-minute interactive workshop.

**PARTICIPANTS** Eight to 30 **AGES** All **VALUE** \$300

**REQUIREMENTS** Please provide an open space that allows for movement and that has chairs available for people when they would like to sit down. We can be inside or outside, depending on the weather.



OUR COLLECTIVE ENERGY AND  
SHARED PURPOSE SHINE WHEN WE

Move

TOGETHER.

Your neighborhood has the moves! Consider an all-abilities workshop to connect mind and body.

**Mental Health in Motion**  
See page 30 for an activity with this artist.





ID#: UYWK

**Explore Freedom Together:  
Ready, Release, Restore**  
[Explore Freedom](#)

In this 90-minute somatic movement workshop, we will explore various types of movements with the emphasis on the awareness of our bodies. Participants will begin with a warmup and then move into three healing movements that can be done in combination or separately for grounding, calming and finding respite from within. The session will finish our movement exploration with the creation of a fun, uplifting somatic movement dance that can be enjoyed together or alone for years to come! A neighborhood that dances together stays connected forever.

**PARTICIPANTS** Seven to 25 **AGES** All **VALUE** \$400  
**REQUIREMENTS** Please provide a space for movement. It can be outside, where a dry, short-cut grassy area is best for grounding purposes. *Scan the QR code for additional information.*



ID#: BXOW

**Hip Hop Community Dance Workshop**  
[Mish Moves Dance Company](#) | [mishmoves.com](#)

Bring an all-ages hip hop dance workshop to the neighborhood. There will be three back-to-back one-hour sessions for three different age groupings from the neighborhood. (For instance, Saturday morning sessions could occur at 10:00am-11:00am for ages 6-10, 11:00am-12:00pm for ages 11-18, and 12:00pm-1:00pm for ages 18 and up). Participants will learn a hip hop dance taught by one of Mish Moves' professional dance teachers. The focus will be on fun and togetherness as we celebrate the hip hop art form by moving our bodies to the music. The session will include stretching, some hip hop fundamental dance moves, and dancing together as a group.

**PARTICIPANTS** 25 to 100 **AGES** All **VALUE** \$1,500  
**REQUIREMENTS** Please provide an indoor space that has electrical capabilities and restrooms. Ideally, this could be an auditorium or gym within a school, church, or community center. Students should be advised to bring a water bottle, sneakers, and comfortable clothing.



ID#: NGUA

**We CAN DRAW! An Introduction  
to Sketching from Life to Observe  
the Neighborhood**  
[Polly Branch, Acorn Art](#)  
[branchingarts.wordpress.com/gallery](#)

Local artist and community friend Polly Branch guides this participatory drawing workshop to help your neighborhood see itself. The workshop focuses on making our mark on paper and contemplating how we see from our own points of view. Participants will interpret and record a moment, practicing new drawing skills. The workshop requires no previous experience or skill. Polly will provide basic sketching instruction, exercises, demonstration, and even supplies. Participants can explore alone or in a group conversation.

**PARTICIPANTS** Four to 20 **AGES** Teens and adults. Parents are welcome to attend with children over seven to help them focus. **VALUE** \$300 **REQUIREMENTS** Please provide an outdoor area like a park with picnic benches, or bring chairs to make a circle. *Scan the QR code for additional information.*



ROANOKE  
BALLET  
THEATRE

ID#: HRAD

**Rhythms for Roanoke: A Latin-Infused  
Ballet Show and Dance Class**  
[Roanoke Ballet Theatre](#) | [roanokeballet.org](#)

Nothing brings people together like a good beat! In this 90-minute dance experience, Roanoke Ballet Theatre (RBT) will inspire your neighborhood with a petite performance by the professional dancers of RBT. This show will feature dances from Latin countries including Ecuador, Colombia, Cuba and more. After the show, a Salsa expert and RBT dancers will lead the audience in a community dance class to get everyone moving! This Salsa-based lesson will be perfect for beginners of all ages. The dancing and music will continue with a dance party so that you and your neighbors can show off your new moves!

**PARTICIPANTS** 10 to 40 (space dependent) **AGES** All **VALUE** \$2,000 **REQUIREMENTS** Please provide an open space with a smooth, regular surface for dancing and performing. Dancers will need a private space in which to change and keep their belongings. *Scan the QR code for additional information.*







ID#: EVXH

**Y(our) Mental Health:  
A Dance Story Production**

**Mental Health in Motion**

[instagram.com/mentalhealthinmotiondanceco](https://www.instagram.com/mentalhealthinmotiondanceco)

Do you have a mental or social health topic that feels important to explore and learn about with your neighbors? Mental Health in Motion can work with you to develop a one-of-a-kind educational dance production for your neighborhood, in which audience members will be able to not only hear about the subject, but also see its intricacies and invisible aspects played out in a dance production. This holistic approach to education can help increase self-awareness, evoke a heart knowledge, and deepen one's empathy toward others.

**PARTICIPANTS** 20+ (space dependent)

**AGES** Adults, but may be structured for youth. **VALUE** \$1,500

**REQUIREMENTS** Please provide a flat surface of least 16 x 20 feet, indoors or outdoors. Audience members will need a place to sit. *Scan the QR code for additional information.*



ID#: YUGY

**You Belong in This Circle:  
Collective African Dance**

**Whole Person Haven** | [instagram.com/abri.d.oshun](https://www.instagram.com/abri.d.oshun)

This interactive 90-minute workshop with Abri d'Oshun will reflect the communal nature of ancestral West African dance traditions. We hope to welcome all generations to this people-inclusive event in your neighborhood, including diverse states of wellness and mobility, the entire gender spectrum, LGBTQIA+ friends, and every ancestry. Guests will be introduced to the legacy of 'circle' practice, and journey into the marriage of musical sounds and sights of the dance styles. We'll warm our bodies, loosen our spirits, learn traditional dance movements and synergize our creative expressions and enjoy the artful healing experience of collective West African-style dance!

**PARTICIPANTS** Eight to 45 **AGES** All **VALUE** \$400

**REQUIREMENTS** Please provide a flat, low-cut grassy space, outside stage area, or a large community room with wooden floors. We'll need chairs, access to drinking water, and a Bluetooth speaker (or clip-on lapel mic and sound system for larger groups).



**Polly Branch, Acorn Art**  
See page 34 for an activity with this artist.

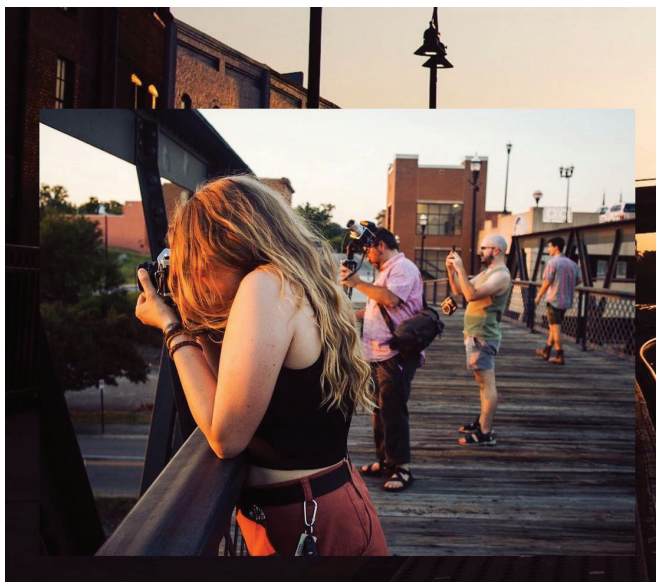
OUR NEIGHBORHOODS CREATE THE PERFECT BACKDROP FOR US TO

Explore

TOGETHER.

Get out and explore the place and people around your neighborhood in these innovative projects.





ID#: PVQJ

**Picture This: An All-Level Photography Workshop & Neighborhood Photo Walk**

**Roanoke Photography Collective**  
[instagram.com/roaphotocollective](https://www.instagram.com/roaphotocollective)

In this 90-minute workshop and photo walk, a Roanoke-based group of photographers will lead a 45-minute, all-level photography skill-building session focused on composition, light, and subject. That will be followed by a 45-minute group photo walk around the neighborhood with the group. The photographers will collaborate with the neighbors to develop a photo prompt based in the unique context and culture of the neighborhood. The focus will be on building community and creating connections. You may see your neighbors and neighborhood through a different lens!

**PARTICIPANTS** Three to 30 **AGES** All **VALUE** \$500  
**REQUIREMENTS** Please provide a space where neighbors can gather and hear the workshop, preferably outside pending warm weather. Scan the QR code for additional information.



ID#: MIJV

**Embroidered Memories**

**Roanoke Historical Society** | [roanokehistory.org](https://www.roanokehistory.org)

In this workshop with the Roanoke History Museum, bring neighbors together to embroider and embellish a photograph. It can be a cherished family photograph or a found photograph—one with no names, locations, or personal meanings. Learn the importance of preserving and labeling photographs while reminiscing and creating new memories in the process. Bring your own photograph to embroider, or use one of ours! The Roanoke History Museum will provide embroidery supplies and found photographs for the project.

**PARTICIPANTS** Five to 25 **AGES** All **VALUE** \$200  
**REQUIREMENTS** Please provide a room with tables and chairs. All embroidery supplies will be provided by the Roanoke History Museum.



ID#: YULK

**Enabling Creativity: A Poetry Workshop for Disabled Writers of All Experience Levels**

**Michelle Acker** | [michelleackerwriter.com](https://www.michelleackerwriter.com)

In this 2-hour writing workshop, Roanoke poet Michelle Acker will guide participants through writing poetry based on their lived experiences of disability and chronic illness. Through a series of mini-lessons and writing exercises, participants will produce an original work of poetry to express how they relate to themselves and the people and spaces around them.

**PARTICIPANTS** Three to 10 **AGES** All **VALUE** \$450  
**REQUIREMENTS** Please provide a fully accessible indoor space.



ID#: XOKI

**Fairy Fest: Build a Magical Community!**

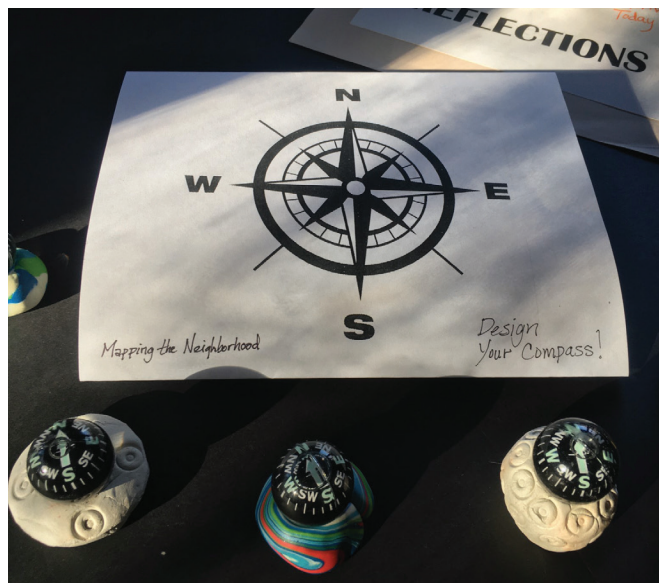
**Molly Kernan** | [instagram.com/\\_mollymakesart\\_](https://www.instagram.com/_mollymakesart_)

Make connections with neighbors and tap into your creativity by building a fairy neighborhood. Artist Molly Kernan will guide participants in building unique fairy houses with foraged and found materials over the course of four two-hour workshops. To celebrate the finished artwork, participants will display the houses in a natural setting of their choice in their neighborhood and welcome neighbors to enjoy the magic of creating art and community through nature.

**PARTICIPANTS** Five to 15 **AGES** Adults and youth ages 8+ with parents. **VALUE** \$700 **REQUIREMENTS** Please provide space inside or outside as well as electricity for hot glue for a couple of the meet-ups. Scan the QR code for additional information.







ID#: GOQH

### Mapping the Neighborhood with Compasses, Maps and Fun Activities

**Polly Branch, Acorn Art** | [branchingarts.wordpress.com](http://branchingarts.wordpress.com)

Bring neighbors together to explore the neighborhood from a new point of view in this two-hour workshop. Roanoke-born artist Polly Branch loves working with neighborhood groups. She'll share different kinds of maps to explore, engage participants in fun conversation prompts about creating maps, and host some activities using a compass that participants can decorate to take home. This is a great start for meeting each other and doing more together as a neighborhood!

**PARTICIPANTS** Four to 20 **AGES** All **VALUE** \$200  
**REQUIREMENTS** Please provide an indoor space with tables and chairs for beginning and ending the mapping orientation activities. The group will also need an outdoor area to explore with compasses and maps. Supplies will be provided.



ID#: MFFH

### Neighboring Sounds: A Talking Time Capsule of Your Community

**Pramana Language Lab, LLC** | [pramanalanguagelab.com](http://pramanalanguagelab.com)

Capture your neighborhood with a talking time capsule. When completed, this will be a fully mastered audio production (like a podcast or non-fiction audio documentary) that tells the story of your place through the sounds and stories of your neighbors. This can be spontaneous or planned with the neighborhood to reflect a special time or theme: say, a sunny Saturday afternoon or a community festival!

**PARTICIPANTS** One to 50 participants, depending on the theme, focus, or outcome desired by the neighborhood.  
**AGES** All **VALUE** \$600 **REQUIREMENTS** Please provide a theme, the time for the recording event, and a commitment to show up ready to record! A leadership team will also be needed. *Scan the QR code for additional information.*



ID#: DSFX

### Minuscule Paintings with a MIGHTY Impact

**Megan Scott Scripps** | [facebook.com/megan.scott.12720](https://facebook.com/megan.scott.12720)

If your neighborhood is looking for unexpected art that demands a second glance, look no further. Artist Megan Scott Scripps' specialty is painting in miniature, creating murals that invite the viewer closer. Work with Megan to paint five to eight detailed murals in multiple locations or at a single site. The murals will vary from one square inch to one square foot. These murals can be hidden to encourage scavenger-hunt-style engagement or made plainly visible. What can your neighborhood dream up together?

**PARTICIPANTS** One to 15 participants to help develop the project with the artist. **AGES** All **VALUE** \$1,600  
**REQUIREMENTS** Please provide sufficient painting light, a flat or near-flat surface (rock, fabric and concrete are just fine) and property owner permission. *Scan the QR code for additional information.*



ID#: DYBN

### Our Green Spaces, Our Stories: Celebrating Our Neighborhood Parks, Trees & Trails Through Poetry & Art

**A Community Art Project by Ana Morales, Ashley Wilson Fellers and Rolando Holmes**

Does your neighborhood have a treasured tree? A park or playground that makes you proud? Let's celebrate it through poetry and art! In this collaborative project, a writer, an artist, and an educational specialist will join your community to craft a professionally designed book commemorating your celebrated green space. Our team will lead a student workshop to help young residents create their best work. When we're finished, we'll celebrate together with a community kick-off!

**PARTICIPANTS** Two to 10 adult participants and five to 15 students. **AGES** All **VALUE** \$2,700 **REQUIREMENTS** Two to three dedicated community members to select art and poetry, and an accessible neighborhood meeting space for committee meetings and for the student workshop. *Scan the QR code for additional information.*







ID#: GLBA

## Poets in the Park: An Introduction to Nature Writing

Rachel Anne Morris | [instagram.com/cairnradesign](https://www.instagram.com/cairnradesign)

Beginner and seasoned writers alike will gather in a neighborhood park for an hour of poetry inspired by the natural world of your neighborhood! In this hands-on workshop, local artist and writer R.A. Morris will provide instruction on how to use nature as inspiration for poetry. After a free-writing period, participants will regroup to share their work. Join us as we explore the neighborhood and the creative benefits of observation, meditation, and free-form creation. All that is required for participation is an open mind and a willingness to learn!

**PARTICIPANTS** Five to 15 adult participants, or 16+ youth. **AGES** 16+ **VALUE** \$450 **REQUIREMENTS** Please provide an outdoor public space such as a neighborhood park along with chairs for participants.



## See You at Roanoke Arts Pop!

Meet our Arts Connect Neighbors artists and try out a sample activity at the Taubman Museum of Art's annual Roanoke Arts Pop on March 1 and 2, 2024.

Expect pop-up performances, interactive workshops, meet-and-greets with artists, and first-hand experiences connecting through the arts.

**Roanoke Arts Pop!**  
**Taubman Museum of Art**  
**110 Salem Avenue, SE**  
**Friday, March 1, 5:30 - 8:30 PM**  
**Saturday, March 2, 10 AM - 4 PM**



Plan your Arts Pop experience at [Taubmanmuseum.org/signature-events/arts-pop](https://Taubmanmuseum.org/signature-events/arts-pop)



ID#: XYPW

## Roanoke Neighborhood Tours

Roanoke Historical Society | [roanokehistory.org](https://roanokehistory.org)

In partnership with the Roanoke Valley Preservation Foundation, the Roanoke History Museum invites your neighbors on an architectural history tour of your neighborhood! In this 30- to 60-minute walking or driving tour of Roanoke's earliest neighborhoods, you can take a step back in time and learn the stories behind some of the neighborhood's iconic buildings and storied homes. We'll highlight the architectural styles and the people who lived and worked in the area.

**PARTICIPANTS** Five to 15 **AGES** All **VALUE** \$500  
**REQUIREMENTS** Please provide guidance as we shape this tour together. For walking tours, participants must be able to walk or roll at least a mile with a group. The tours will be rain or shine.



ID#: QALI

## Star City VoiceBox: A Magical Mobile Storytelling Space

Star City VoiceBox

Star City VoiceBox will provide an innovative and interactive way to share and preserve stories from your neighborhood. Using thought-provoking prompts, two people (friends, neighbors, family, total strangers, etc.) will sit together in conversation. The VoiceBox will be a safe space designed to foster connection, empathy, and deep listening. The stories will then be recorded and archived, ultimately resulting in a rich tapestry showcasing the diverse life experiences of our community members.

**PARTICIPANTS** 10 to 50 **AGES** All **VALUE** \$500  
**REQUIREMENTS** Please provide a quiet, dry, and welcoming space conducive to recording. Electricity will be needed.







ID#: HYFP

### Stone in Love: Walking with Our Ancestors

One World Arts | [youtube.com/@janegabrielle](https://youtube.com/@janegabrielle)

In this 90-minute engagement, artist Jane Gabrielle will share her interest in history and ancestor connection with your neighborhood. Roanoke's ancestors reside in cemeteries in every part of our city. How often do we consider them? What did they dream about? How are we the living embodiment of those dreams? Jane will lead a cemetery visit, and participants will make grave rubbings. The group will embellish the rubbings with color and then display them in a community space.

**PARTICIPANTS** Six to 29 **AGES** All **VALUE** \$150

**REQUIREMENTS** Please provide access to a cemetery close to the neighborhood, chairs for those who may not be able to stand for long periods, and a community space to display the rubbings.



ID#: RLRH

### Tiny Magic Doors: A Collaboration of Witty Wizards and Cheeky Goblins

Skye Hartwell

In this creative community project, join Skye Hartwell in the installation of five tiny doors in your neighborhood! Help set up these cute magical portals of fantasy. Create a miniature setting on 5 separate sites with a tiny door at each using tools and paints. Neighbors will pick and choose miniature outdoor accents and modify them while listening to each other and engaging together. The neighborhood is invited to dream big, sprinkle that pixie dust, and invite art in your part of town!

**PARTICIPANTS** Unlimited - with three to 10 adults to serve as the development team. **AGES** All **VALUE** \$500

**REQUIREMENTS** Please consider potential sites for these tiny doors in your neighborhood, such as retaining walls, on sides of buildings or houses in well-trafficked parts of the neighborhood. Scan the QR code for additional information.



UKESTRA

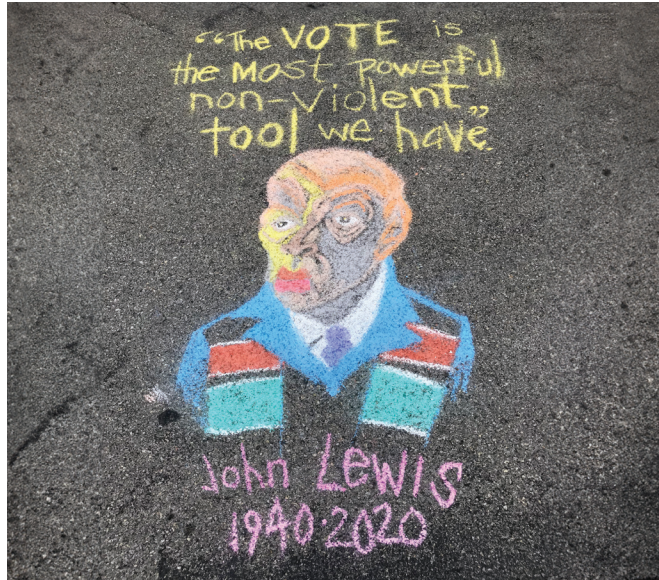
See page 43 for an activity with this artist.

IN OUR VIBRANT NEIGHBORHOODS, DIVERSE COMMUNITIES COME TOGETHER TO SHARE KNOWLEDGE, CELEBRATE DIFFERENCES, AND

Learn TOGETHER.

While residents will learn together in any of these activities, these workshops have a focus on gaining a new skill or information.





ID#: JOZU

**The Puppet Playing Goatsinger:  
A Family-Based Puppetry Workshop**  
The Iowa Goatsinger | [goatsinger.com](http://goatsinger.com)

Grab the neighborhood kids, a handful of plushy toys or puppets, or whatever is in easy reach, and meet and work with resident goatsinger Mike Moran. In this 90-minute workshop play session, the neighborhood group will create a series of small, unique, toy-based performances that will incorporate puppetry and music. Small theatre pieces are an effective way to teach young people what it means to follow through and to give them an authentic sense of accomplishment at the close. Nothing feels quite like taking bows after a fun show!

ID#: LLSY

**Chalkways to Hope**  
One World Arts | [youtube.com/@janegabrielle](https://youtube.com/@janegabrielle)

Immerse your neighborhood in STEM and art in a study with Virginia Tech and the National Science Foundation! Artist Jane Gabrielle is part of the team studying heat levels in our neighborhoods in 2024. This two-hour sidewalk chalk art activity engages all ages using storytelling and neighborhood pride. The work will be in full sun, partial shade and total shade. Science students will measure heat levels during the workshop to get a better picture of heat resiliency in our city. The artwork (with artist permission) can be uploaded to an online digital hub documenting the project.

ID#: LWNQ

**From Snoopy to Spider-Man: Draw Your Own Cartoon Character or Superhero**  
Katherine Devine Studios | [katherinedevine.com](http://katherinedevine.com)

Comics and graphic novels connect us all through our shared visual history and culture. This two-hour workshop is a chance to connect families in your neighborhood as they bring to life superheroes or fun characters of their own. Artist Katherine Devine will lead the workshop in basic drawing tips and techniques to discover your own style to tell your story. She will demonstrate how to use easy-to-find materials that will keep the neighborhood sketching, creating and connecting through graphic imagery.

ID#: OMDT

**Meditate and Create: Together We Can Energize the Vision**  
Radiance Wellbeing at A Touch of Comfort  
[a-touchofcomfort.com](http://a-touchofcomfort.com)

What would you like to create in your neighborhood? We invite you to begin this exploration through meditation—the art of slowing down, giving yourself space, breathing room, and a pause from the everyday whirl of existence. When practiced, meditation can liberate creative inspiration, boosting the ability to see goals and solutions from a broader perspective. Meditation in neighborhoods can also promote feelings of belonging and reduce feelings of isolation.

**PARTICIPANTS** Eight to 20 **AGES** All **VALUE** \$300  
**REQUIREMENTS** Please provide an indoor gathering space with a few tables. A community room in a church, community center, local business, or library will work well.



**PARTICIPANTS** 10 to 30 **AGES** All **VALUE** \$250  
**REQUIREMENTS** Please identify an appropriate location and event for the engagement. This workshop will work well as part of a larger event. *Scan the QR code for additional information.*



**PARTICIPANTS** Six to 20 **AGES** All **VALUE** \$400  
**REQUIREMENTS** Please provide an inside space with tables, chairs, and adequate lighting for a drawing workshop.



**PARTICIPANTS** Four to as many participants as the space can accommodate. **AGES** Adults and 12+ **VALUE** \$300  
**REQUIREMENTS** Please provide an inside or outside space for the class. The walking meditation is best done outside in a natural area without much traffic. *Scan the QR code for additional information.*







ID#: OHDF

### Music and the Mind

Roanoke Symphony Orchestra | [rso.com](http://rso.com)

In this 60-minute workshop, Roanoke Symphony Orchestra musicians will demonstrate ways to engage the mind through music. Studies have shown that music can have a profound impact on brain development at all ages and help create unity within our homes, families, and neighborhoods. Participants will learn simple techniques that can be replicated at home, including ways to engage in music for the cognitive development of children, stress relief, and memory care. This engagement will include an interactive musical performance and discussion about the skills and activities you can share with loved ones at home. Come and learn ways to experience music at the next level!

**PARTICIPANTS** 12+ (space dependent) **AGES** All **VALUE** \$700 **REQUIREMENTS** Please provide a space for performance and three chairs for musicians. The performance can be inside or outside, but inside is preferable. If outside, an indoor back-up plan is needed in case of inclement weather.



ID#: PIQE

### Poe Mack's Hip Hoponomics

Poe Mack, Flat Five Studio | [poemack.com](http://poemack.com)

Provide your neighborhood with a 2-hour session with Poe Mack! In this educational performance, the artist will instruct on aspects of music production, performance and marketing. Connect neighbors in this musical exploration of creativity.

**PARTICIPANTS** 30 to 50 **AGES** All **VALUE** \$600 **REQUIREMENTS** Please provide electricity and tables in an indoor or covered outdoor space.



## Submitting an Arts Activity for Next Year's Catalog

Artists! Want to be a part of this next year? Please sign up at [RoanokeArts.org/Neighbors](http://RoanokeArts.org/Neighbors), and we'll keep you updated on this and many other opportunities. We plan to keep this going in 2025, increasing reach and participation.

Until then, dig into your neighborhood activities. You may be able to help another artist this year, building relationships and learning in the process.



ID#: WGGH

### UKESTRA: Join the Musical Fun of the Adult Ukulele Orchestra - All Skill Levels Welcome!

UKESTRA | [facebook.com/UKESTRA22](https://facebook.com/UKESTRA22)

A five-week music course held in your neighborhood, these hour-long classes are designed for adults with limited-to-no musical experience and led by ukulele enthusiast Simone Paterson. UKESTRA provides a stress-free, non-judgmental environment in which members learn to play the ukulele and popular songs while exploring basic music principles. Five loaner ukuleles will be available on a first-come, first-served basis for the term of the classes.

**PARTICIPANTS** Five to 15 adult participants, provided that at least 10 people have their own ukuleles. **AGES** Adults **VALUE** \$2,000 **REQUIREMENTS** Please provide an indoor space with chairs for two hours for each session. Scan the QR code for additional information.





# Enjoy a Performance TOGETHER.

Be wowed, or maybe be part of the show, in these interactive performances!



ID#: FURU

## 5-Minute Portrait Booth: Can YOU Sit Still for Five Minutes?

[LV5MinutePortraits](#) | [instagram.com/lv5minuteportraits](https://www.instagram.com/lv5minuteportraits)

Welcome artist Laura Vahlberg for a two-hour session of five-minute portraits of your neighbors. The portraits can serve as a time to pose with, and connect to, a dear neighbor – or a new acquaintance. Together they can form the basis of a neighborhood gallery show or celebrate a neighborhood event or milestone. The possibilities are endless! In two hours, expect the artist to make around 22 portraits.

**PARTICIPANTS** 30 to 1,000 participants **AGES** All  
**VALUE** \$400 **REQUIREMENTS** Please provide at least six square feet of flat floor space, either outdoors or indoors. If it's a nighttime event, please provide access to electricity for lighting. *Scan the QR code for additional information.*



ID#: GQKZ

## A Music Performance by CommUnity ArtsReach

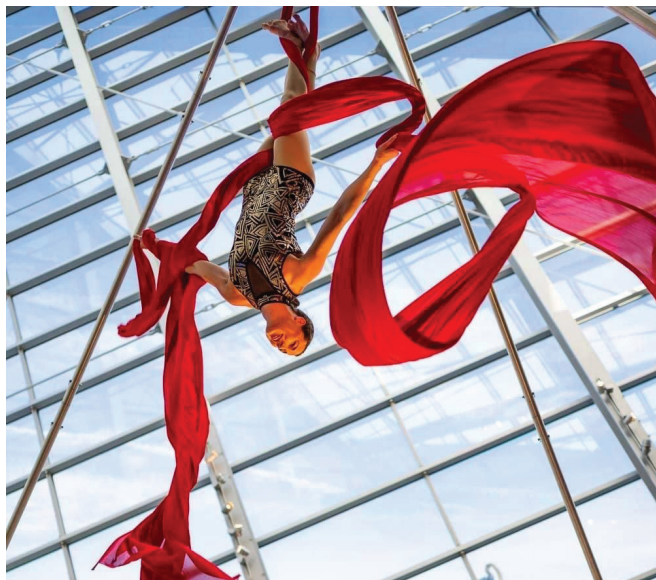
[CommUnity ArtsReach](#)  
[facebook.com/CommUnityArtsReach/photos](https://www.facebook.com/CommUnityArtsReach/photos)

Are you planning a block party, fundraiser or holiday event? CommUnity ArtsReach stage performers can meet your needs with exciting music by youth and adult members. Delight your neighborhood audiences with a performance by CommUnity ArtsReach singers and musicians directed by Bernadette (BJ) Lark. CommUnity ArtsReach is a nonprofit organization providing instruction and opportunities to young performing artists in Roanoke.

**PARTICIPANTS** 20 to 200 audience members **AGES** All  
**VALUE** \$700 **REQUIREMENTS** Please provide a stage area with sound equipment, electric hook-ups, and a sound board operator. *Scan the QR code for additional information.*







ID#: TPIQ

### Aerial POPS! (Power of Public Spectacle)

**Cirqlation Aerial Arts & Acrobatics** | [cirqlation.com](http://cirqlation.com)

Harness the power of public spectacle with Cirqlation Aerial & Acrobatics! Draw curious gazes and activate public spaces in your neighborhood. Cirqlation will bring a portable aerial rig and create interactive performances featuring internationally renowned talent. Each performance is unique, and concepts are developed collaboratively with community partners. In the spirit of placemaking, Cirqlation aims to breathe life into local spaces, transforming them into vibrant hubs of creativity and connection.

**PARTICIPANTS** 20 to 1,500 audience members **AGES** All **VALUE** \$1,500 **REQUIREMENTS** Please provide a level, 20-foot-by-20-foot space for a portable aerial rig outdoors or indoors. Minimum indoor ceiling height is 20 feet. *Scan the QR code for additional information.*



ID#: LGYO

### Movie Theater Night: Bringing the Neighborhood Together

**Fresh Perspectives Media**  
[facebook.com/freshperspectivesmedia](https://facebook.com/freshperspectivesmedia)

Fresh Perspectives Media, in collaboration with CommUnity ArtsReach, wants to use the universal love for movies and theater as a means to bring neighborhoods together. Film can transcend entertainment and serve as a catalyst for bonding and socialization, uniting people of all backgrounds and ages. With a combination of filmmaking that takes you behind the scenes along with live performances, this project aims to showcase African American culture and history for your neighborhood.

**PARTICIPANTS** 40 to 200 (space dependent) **AGES** All **VALUE** \$1,500 **REQUIREMENTS** Please provide a church, community auditorium, building or outdoor space that can have a screen and projector setup. Chairs will be needed for seating if the venue doesn't supply them.



ID#: BJHR

### Pop-Up Puppet Show and Make-Your-Own Puppet Workshop

**Katherine Devine Studios** | [katherinedevine.com](http://katherinedevine.com)

Connect your neighbors with the timeless magic of puppets in this two-hour interactive puppet show with puppets designed and created by artist Katherine Devine. Enjoy a puppet performance, a short sing-along, and then head over to the workshop table and create your own simple puppet (or two!) with materials provided. The neighbors will be sure to laugh together and remember this joyful event!

**PARTICIPANTS** Six to 20 **AGES** All **VALUE** \$600 **REQUIREMENTS** Please provide table and chairs for the puppet workshop and about six square feet for the pop-up cardboard puppet theatre and props.



ID#: FPNK

### The Sound of Elegance and Grace: Music from the Courts of 18th-Century Europe

**Roanoke Baroque** | [roanokebaroque.org](http://roanokebaroque.org)

Host an introductory musical performance of up to 90 minutes featuring a range of musical styles and composers from the 17th and 18th centuries. This engaging performance will be accompanied by a description of the work from a trio of musicians. Musical selections may include everything from lively dances to soulful reflections and can be developed in partnership with the neighbors. Neighbors will be drawn into an age of elegance and beauty.

**PARTICIPANTS** Ten to 100 (space dependent) **AGES** All **VALUE** \$1,000 **REQUIREMENTS** Please provide a space that accommodates your event goals. *Scan the QR code for additional information.*





NEIGHBORS FORGE LASTING BONDS BY BEING IN A

Parade

TOGETHER.

Share your neighborhood creativity and connect with other neighborhoods in the Daisy Art Parade, an annual celebration of art, joy, and Roanoke!

Daisy Art Parade

See pages 49 and 50 for how to be part of this activity.



ID#: KFRY

### Be Part of the Daisy Art Parade

Daisy Art Parade | [daisyartparade.com](https://daisyartparade.com)

On the Saturday closest to World Art Day each year: April 13, 2024 and April 12, 2025. This non-motorized parade enlivens Downtown Roanoke with hand-crafted puppets, costumes, and spectacles. The real joy and connections are created over the months leading to the parade across neighborhoods, schools, clubs, churches and organizations as teams developed themes and created their entries. Consider asking a creative neighborhood resident or a local artist to help you lead the way in your neighborhood. Sign up for the parade by scanning the QR code below.

**PARTICIPANTS** Unlimited **AGES** All **VALUE** N/A  
**REQUIREMENTS** Provide a spirited group with an art entry on Parade Day in mid-April.



ID#: ENNM

### Daisy Art Parade Preparation Workshops

Daisy Art Parade | [daisyartparade.com](https://daisyartparade.com)

Work with a local artist to prepare a lively group of neighbors in representing your neighborhood in the second annual Daisy Art Parade. In a series of work sessions, an artist will help you conceptualize and implement a fun, arts-based entry for the Saturday, April 13 World Art Day celebration and parade in Downtown Roanoke. A small leadership team of 3 people can convene and lead a much larger group to participate in creating and parading!

**PARTICIPANTS** Six to 50 **AGES** All **VALUE** \$700  
**REQUIREMENTS** Please provide a neighborhood workspace. With the artist, you'll identify what you need to bring your vision to life, and you'll find the resources you need right there in your neighborhood! Scan the QR code for additional information.



**ABONUS LOOK AT WHAT'S AHEAD**  
**Daisy Art Activations**

With support from the National Endowment for the Arts and the City of Roanoke, we're using the Daisy Art Parade and our Arts Connect Neighborhoods strategy to help us reinvest in emerging neighborhood centers.

Through this upcoming effort, we will place a paid artist in residence in at least four neighborhood centers to explore how we can foster new businesses, gathering spaces, and community activity in these key areas.

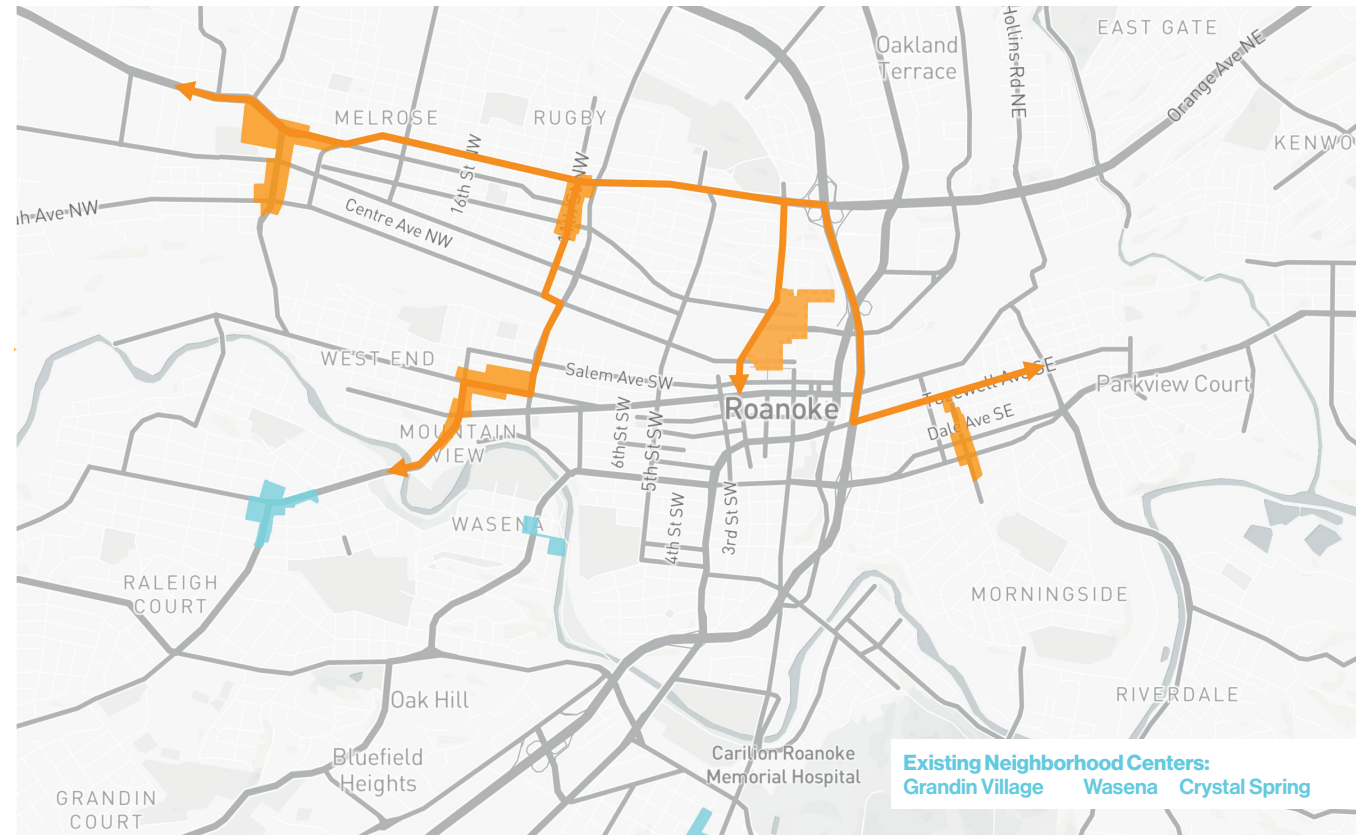
Over the course of a year, each artist will work closely with a neighborhood leadership team in establishing neighborhood goals, advancing them through small art projects, and helping neighbors learn together.

We can reinvest in our neighborhoods to benefit those who live there. We can do it together by building relationships and celebrating each other. We see the arts as a big piece of this strategy, and the Daisy Art Parade is a celebration and culmination of this spirit.

Learn more about the emerging neighborhood centers strategy at [RoanokeArts.org/NeighborhoodCenters](https://RoanokeArts.org/NeighborhoodCenters).

**Emerging Neighborhood Centers:**

- Melrose at 24th**
- 11th Street NW**
- West End**
- Gainsboro**
- 9th Street SE**



**Existing Neighborhood Centers:**  
 Grandin Village Wasena Crystal Spring







**City Leadership  
City Council**

Mayor Sherman P. Lea, Sr.  
Vice-Mayor Joseph L. Cobb  
Stephanie Moon Reynolds  
Luke W. Priddy  
Vivian Sanchez-Jones  
Peter J. Volosin  
Trish White-Boyd

**City Managers**

Bob Cowell, *City Manager*  
Angie O'Brien, *Asst. City Manager*  
Brent Robertson, *Asst. City Manager*  
Sam Roman, *Asst. City Manager*

**Roanoke Arts Commission**



ROANOKE ARTS  
The Roanoke Arts Commission is a 15-member public body appointed by City Council. Since 1983, volunteers have worked to increase the collective impact of arts and culture in the community through projects like this, specifically by:

- **Advocating for arts and cultural initiatives and investment,**
- **Developing and implementing the City's Public Art Plan,**
- **Advancing the City's Arts and Cultural Plan, and**
- **Guiding City investments in arts and culture.**

Meighan Sharp, *Chair*  
William Penn, *Vice-Chair & Funding Chair*  
Donna Davis, *Treasurer*  
Ben Bazak  
Laura Carden  
Becky Carr  
John Cornthwait, *Placemaking Chair*  
Jim Davis  
Helen Dean  
Charlene Graves  
John Hitchins, Jr., *Collections Chair*  
Catherine Koebel-Stromberg  
Karl Willers  
Lauren Woodson

Staff:  
Douglas Jackson, *Arts & Culture Coordinator*  
Tina Carr, *Recording Secretary*  
Chrissie Claudio, *Administrative Staff Specialist*

**Roanoke Cultural Endowment**



The Roanoke Cultural Endowment is a nonprofit community

endowment formed in January 2015 by resolution of Roanoke City Council as a private-public fund comprising both City dollars and private dollars. Their vision is to foster a vibrant community where arts and culture are accessible to all and valued as a critical component of a healthy economy and region, today and for future generations. Their goal is to raise \$20 million through public and private contributions. The endowment will award grants to arts and cultural organizations once the endowment reaches \$20 million. Fundraising will continue perpetually.

David Wine, *Chair*  
Katherine Fralin, *Secretary*  
Lucas Thornton, *Treasurer*  
Sarah Tune Doherty  
William D. Elliot  
Nancy O. Gray  
Sherman P. Lea, Jr.  
Katherine F. Strickland  
Victoria Thornton  
David Trinkle

Staff: Shaleen Powell, *Executive Director*

**Roanoke Neighborhood Advocates**



The Roanoke Neighborhood Advocates (RNA) is a nine-member committee created by City Council

and representing the interests of the neighborhood organizations, the private sector, nonprofit service organizations, local government, and interested citizens. The RNA is charged with advising City Council and City administration on public policies affecting the vitality of neighborhoods, informing neighborhoods of existing and proposed policies and activities, advising and counseling neighborhood associations, overseeing the Neighborhood Grant Program, and collaborating with the Neighborhood Services Coordinator in outreach and facilitating the Neighborhood Partnership Awards.

Alicha Grubb, *Chair*  
Stephen Niamke, *Vice-Chair*  
Tony Williams, *Secretary*  
Amazetta Anderson  
Cameron Chase  
Rachel Hale  
Cheryl Hilton  
Mark Kary  
Betty Whittaker  
Staff: Molly Hunter, *Neighborhood Services Coordinator*

**The Arts Connect Neighbors Team**

**Douglas Jackson**  
*Arts & Culture Coordinator, City of Roanoke*  
douglas.jackson@roanokeva.gov  
540-853-5652

**Molly Hunter**  
*Neighborhood Services Coordinator, City of Roanoke*  
molly.hunter@roanokeva.gov  
540-853-6006

**Shaleen Powell**  
*Executive Director, Roanoke Cultural Endowment*  
shaleen@roanokeculturalendowment.org

**Coach Antonio Stovall**  
*Artist in Residence, City of Roanoke*

**Facilitator Joy Truskowski**  
*Artist in Residence, City of Roanoke*

**Facilitator Katie Trozzo**  
*Artist in Residence, City of Roanoke*



## ARTS CONNECT *Buzz!* Episodes

Under the leadership of the Roanoke Cultural Endowment, the Roanoke Arts Commission has partnered over the past 24 months with *Buzz!* to explore some of the many ways the arts connect our community.

Supported with American Rescue Plan Act (ARPA) funds, the project has helped a broadly collaborative arts and culture sector see itself in new ways. This understanding serves as a foundation to advancing community goals through arts and culture.

The *Arts Connect Neighbors* strategy is the focus of the sixth installment in the series. That episode is being released concurrently with this catalog. Watch the full episodes on the website of the Roanoke Cultural Endowment and explore how the arts can connect us all to this place, to greater prosperity, to healthier lives, and to each other.

*Buzz!* is a strategy of creator Michael Hemphill in partnership with the American Advertising Federation of Roanoke. In this episode, Anstey Hodge Advertising Group provided pro bono services to create the catalog, website and marketing strategy for *Arts Connect Neighbors*. We appreciate the creative and responsive approach of these supportive partners.



Michael Hemphill interviews BJ Lark of CommUnity ArtsReach.

### Episodes:

1. [Roanoke Arts Pop Preview](#)
2. [Roanoke Arts Pop Feature](#)
3. [Arts in Healthcare](#)
4. [Arts in Education](#)
5. [Arts and Economic Development, including the video, "It's Here!"](#)
6. [Arts Connect Neighbors](#)



ANSTEY HODGE



Visit [Roanokeculturalendowment.org/Artsconnectbuzzseries](https://Roanokeculturalendowment.org/Artsconnectbuzzseries) for more information.





# It's **HERE!**

It's right here in your Roanoke neighborhood, right where you're sitting, right now, that we are building something special, together.

We invite you to shape your own creative dream—it might be a business, a career, or a neighborhood project. You name it. We think your goals and contributions help us create a more just and healthy community, a more welcoming community—a community that works for all of us. We believe that we can all create a rewarding life with meaning, here in Roanoke.

Start right here in the *Arts Connect Neighbors* catalog, and help shape the Star City as the place you want it to be. It can start with simply bringing neighbors together; it can start with fun; it can start with you.

**We're glad you're here in Roanoke, creating this with us.**  
*It's here!*

**[RoanokeArts.org/Neighbors](https://RoanokeArts.org/Neighbors)**