



Now  
with



TUESDAY 1/23.  
20 attendees

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## Artspace - Amy McGinnis and Artspace Team

[www.roanokearts.org/artspace](http://www.roanokearts.org/artspace)

Artspace - Amy McGinnis & Artspace Team  
Artspace refresher

**TAKE THE SURVEY**

### What are we working toward:

- Affordable live/work and creative space in multi-use development. Units have +100-150sf than standard affordable apts. Will be at Riverdale. Project is larger, but hinges on the housing piece.
- Process:
- PFS and now market study; signs are positive; can get derailed but...
- Role of the survey:
- Is how the market study is done. Very important.

### The Survey: what's it asking and why

Foremost: Gauging both appetite for and ability to qualify under the affordable housing metrics (set by government as a percentage of AMI. The project is broader – i.e. mixed use – but since it hinges on housing piece we need to demonstrate that need/interest

Asks things like:

Creative endeavor(s), size of household, income, max willing to pay for housing

Also asks for what other spaces the community needs/ can support:

- Private studio or creative work space (1-year lease minimum)
- Creative space (paid membership or short-term rental) (makerspace, classrooms, computer room with editing software, kitchen, etc.)
- Performing arts space (paid membership or short-term rental)(rehearsal space, theater, recording studio, etc.)

For anyone indicating interest in these spaces, asks what amenities are most desired. And again asks about how much willing to pay

Survey promotion strategy

- look and feel
- current print materials: postcards, posters; adding bitty cards
- All about the QR code. Put screenshot of it on your phone social media – please engage - landing page [roanokearts.org/artspace](http://roanokearts.org/artspace)
- buses – screen monitors inside

Questions?? Comments, thoughts, volunteer energy – Creative’s Social Hour 1/26; Art By Night 2/2; Taubman (Late Nights 2/2; Community Conversation 2/4)

Events – performances - open mics – Talks – meetings etc e

## UPCOMING EVENTS

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### **Resource Empowerment Fair - Polly Branch**

### **Upcoming event schedule - Douglas Jackson**

**Wednesday 1/24 - Grandin Theatre - Buzz Premiere**

**Thursday 1/25 - Point in Time Resource Empowerment Fair**

Thursday, 1/25 - Noon - City Nonprofit Funding Due

January 30 - conference bring-back presentation

January 30 - next calendar available

January 31 - Artist Action Grant Apps Due

Feb 6 - Neighborhood process presentation

Feb 29 - Writer by Bus Application Due

March 1 & 2 - Arts Pop!