



(540) 632-1174
210 S Jefferson St. Roanoke, VA 24011

Call for Artists
Request for Proposals (RFP) for Roanoke Regional Small Business
Development Center Window Art Installation

Date: July 15, 2021

Re: Request for Proposal for Window Muralists for National Small Business Week

The Project:

The Roanoke Regional Small Business Development Center (RRSBDC) is seeking an artist(s) to create site-specific original artwork for National Small Business Week. The RRSBDC is located at in the business district of Downtown Roanoke, physical address: 210 South Jefferson Street, Roanoke, VA. This opportunity is open to established professional artists. The application deadline is 5:00 PM on Friday, August 6, 2021 (Eastern Standard Time).

The Award:

A maximum of \$3,000 Commission for the artist(s) selected to realize his/her work.

Project Intent:

The location for the window art installation are the glass windows on the first floor that are the reverse of the RRSBDC offices, and conference rooms. Jefferson street is a major thoroughfare in Downtown Roanoke. The site-specific work shall include:

- Demonstration of artist excellence
- Enhance the front windows on Jefferson Street with a distinctive aesthetic experience both highly visible and welcoming to pedestrians, bicyclists, vehicles, and passersby
- Celebrate Small Businesses as the heartbeat of our communities
- Be an original art piece appropriate for outdoor installation on glass that will be able to stand up to severe weather.
- Consider site limitation (Measurements of the windows and photo included below).



Four Windows
105.5" High x 88.75" Wide

Information about the Site and Immediate Surroundings

The Roanoke Regional Small Business Development Center (RRSBDC) is located within the Roanoke Regional Chamber of Commerce building, on the first floor. The windows that we are noting in this project are on the reverse side of a conference room and three offices. The building is situated in between Kirk and Jefferson Streets. The main entrance to the building is on Jefferson Street. There is a significant amount of motor vehicle and pedestrian traffic on Jefferson Street.

Eligibility

Response to the request for proposal submissions are open to established professional artists. Only professional artists with reviewable portfolios are eligible to apply. The Commissioned Artist(s) will work with the RRSBDC Center Director and appointed review team to create a site-specific design for this window mural. Applicants who wish to be considered for this project should have experience working within the public settings. The artwork for this site must reflect the Project Intent as reflected above.

How to Apply

Artists interested in this project must prepare and submit the following:

- Video that introduces the artist or group of artists, the interest in the project, the proposed concept for the window art for the RRSBDC
- Current Resume - if submitting as a team of artists, please include an individual resume for each artist
- A list of three professional references – that are familiar with your work and working methods. This list must include contact information for each reference.
- Work Samples – Artists applying as a team shall submit work samples of their individual work.

Final Artist(s) Selection

The RRSBDC will review the submittals and select an artist(s) and to create an original site-specific artwork.

Materials must be submitted by August 6, 2021 at 5:00 PM through <https://forms.gle/S88YyZpGumDnyknL9>.

The final commissioned window art will be awarded by August 18, 2021. Installation must be complete by September 10, 2021.

If you have any questions or need additional information, please contact, Heather Fay, Regional Program Director, Roanoke Regional SBDC, hfay@roanokesmallbusiness.org or (540) 526-6799.